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Research and Scientific Innovation Society (RSIS)

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RSIS

2nd International Conference on Multidisciplinary Research & Practice (2ICMRP-2015)

24th December 2015 at Ahmedabad Management Association, ATIRA Campus,

IIM-A Road, Ahmedabad, Gujarat, India

CONFERENCE PROGRAMME

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About the conference

2nd International Conference on Multidisciplinary Research & Practice (2ICMRP-2015) will be held during 24th December 2015 at Ahmedabad Management Association, ATIRA Campus, IIM-A Road, Ahmedabad, Gujarat, India. 2ICMRP-2015 is a premier venue for researchers and industry practitioners to share their new ideas, original research results and practical development experiences.

The primary goal of the conference is to promote research & developmental activities and to promote scientific information interchange between researchers, developers, students, and practitioners working in and around the world. English is the official language of the conference.

This conference is held in Ahmedabad a vibrant and historical city which is home to multiple academic institutions and where visitors can enjoy a variety of activities and entertainment!

Conference Venue

Ahmedabad Management Association

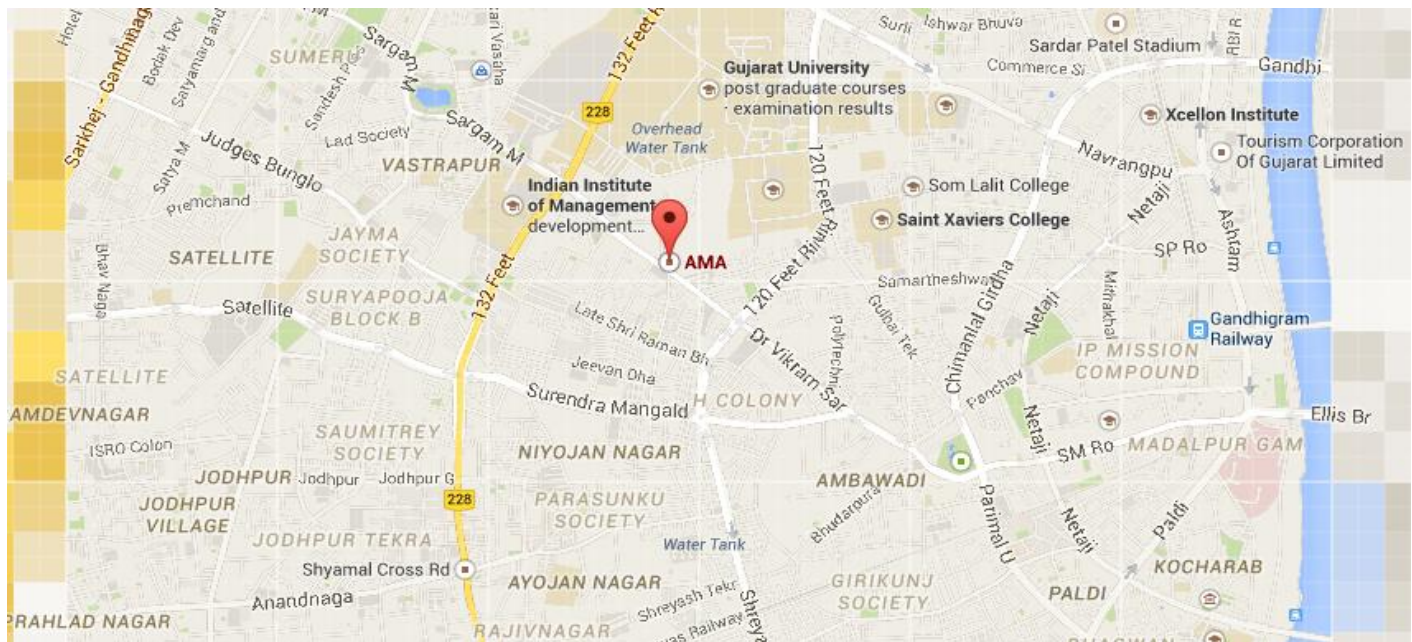
Core-AMA Management House

Torrent-AMA Management Centre

ATIRA Campus, IIM-A Road, Dr. Vikram Sarabhai Marg

Ahmedabad 380 015, Gujarat, INDIA

www.amaindia.org



Program Schedule

24th December, 2015 (Thursday)	
8.00 AM - 9.00 AM	Arrival, Distribution of Conference Passes and Conference Material
9.00 AM - 10.15 AM	Inaugural Session & Keynote Address
10.15 AM - 10.30 AM	AM Break and Networking (Pre-Function Area)
10.30 AM - 01.30 PM	Technical Session-I
01.30 PM - 02.00 PM	Lunch (Pre-Function Area)
02.00 PM - 04.00 PM	Technical Session-II
04.00 PM - 04.15 PM	PM Break and Networking (Pre-Function Area)
04.15 PM - 05.30 PM	Technical Session-III
05.30 PM - 06.00 PM	Closing & Validation Ceremony

Humble Request Participants are requested to arrive in a timely fashion for all addresses. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The Session chair is asked to assume this timekeeping role.

Photo/Video/Audio Recording Consent

Photography and Filming will be taking place at this event. By entering this event you consent to being filmed/photographed for the promotional purposes of RSIS Conference.

Presentation Guidelines

1. All presenters of oral presentations must report to the conference manager in advance of each session.
2. Presenters can either use the laptop provided or connect their own laptop to the projector however if you use your own Mac please ensure you have the requisite connector.
3. **You have to send your presentation by email on or before 17.12.2015 to icmrp2015@rsisinternational.org.** In the subject you should indicate your name and Unique manuscript ID (UMI). The file name must indicate Unique manuscript ID (UMI). We will send you a confirmation email once we have the presentation in the system. If you have a video or audio file embedded in the presentation we recommend using a standard video and audio codec compatible with Microsoft PowerPoint.
4. Presentation time is critical; each paper is allocated 07 minutes for lecture sessions. This time includes setup and questions from the audience. We recommend that presentation of your slides should take about 07 minutes.
5. Slides attract and hold attention, and reinforce what you say – provided you keep them simple and easy to read. Plan on covering at most 6 points per slide, covered by 6 to 12 spoken sentences.
6. Make sure each of your key points is easy to explain with aid of the material on your slides. Do not read directly from the slide during your presentation. You shouldn't need to prepare a written speech, although it is often a good idea to prepare the opening and closing sentences in advance. It is very important that you rehearse your presentation in front of an audience before you give your presentation.

Accommodation

Please note that the Conference is non-residential and that Authors and Participants are kindly requested to make their own arrangements for accommodation in Ahmedabad, India. We recommend staying at the conference venue to cut down on travel time and additional travel costs.

On request we will send a list of accommodations that are conveniently located within the vicinity of our main conference venue.

Car parking

Please note that the car park at the venue is free for conference delegates. Please mention at the reception after parking your car, that you are attending the conference.

Weather

End of December is the best time for many visitors to the city.

Average High: 27°C

Average Low: 16°C

How to reach

Distance between Ahmedabad railway station (Kalupur) and Ahmedabad management association is 8.52 Km. Travel time from Ahmedabad railway station and Ahmedabad management association is 18 Minutes. The bus stand known as Kalupur Bus Stand is opposite to the Railway Station.

The Ahmedabad Airport is about 09 km away from Ahmedabad management association. Pre-paid taxis are available at the airport which costs around Rs. 350/-.

There are direct flights to Ahmedabad, otherwise one can reach via Delhi or Mumbai. All modes of transport (Air/Road/Rail) are available for traveling from Delhi/Mumbai to Ahmedabad.

Other Airports in Vicinity

Name of the Airport	Distance from the Airport
Bhavnagar	154 KM
Bhuj (IAF)	326 KM
Deesa (Not Operational)	141 KM
Jamnagar	272 KM
Keshod (Junagarh)	311 KM
Kandla	257 KM
Porbandar	343 KM
Rajkot	207 KM
Surat (State Govt.)	217 KM
Vadodara (Civil Airport Harni)	101 KM

Attractions

- ✓ **Sabarmati Ashram:** Sabarmati Ashram is located at banks of the Sabarmati River, was found in 1915. This ashram was the residence of Mohandas Karamchand Gandhi till 1930. During the time of independence movement, the ashram was referred to as the Satyagrah Ashram. This ashram was the inception point for famous Dandi March in 1930, due to which it has been declared as the national monument.
- ✓ **Kankaria Lake:** Kankaria Lake was earlier known as Hauj-E-Kutub, is the biggest lake in Ahmedabad. During the time of kings, this lake served as the bathing place for all the badshahs. Built by Sultan Kutubuddin in 15th century, this lake consisted of a water purification system. The lake is circular, however, at one point it opens into a walkway, which leads to garden called Nagina Wadi. Near the lake, there is a gym called Ambubhai Purani Vyayamshala. Today, the lake is a popular picnic spot with lighted walkways and food corners. This lake is located in the southern part of the city in Maninagar area.
- ✓ **Akshardham Temple:** Akshardham Temple is located 28 km away from Ahmedabad in Gandhinagar. Foundation of this temple at Gandhinagar was laid by Bochasanwasi Akshar-Purushottam Swaminarayan Sanstha (BAPS). Visited by around 2 million of devotees every year, this temple is one of the most popular attractions of the city. The temple dedicated to Lord Swaminarayan, reflects the wealth of Gujarati architecture.
- ✓ **Sabarmati Riverfront:** Sabarmati Riverfront is developed on one of the biggest river Sabarmati, in of Gujarat. It is an innovative project undertaken by the Ahmedabad Municipal Corporation. This is an ideal destination to enjoy picnic with family. It consists of a magnificent walkway over the river Sabarmati. Gardens, esplanades, amusement parks, golf courses, water Sports Park and slum rehabilitation are part of this project. The entire riverfront offers a panoramic view of the city's landscape.

Many people come here for their morning or evening walks. A leisurely stroll on the walkway, especially at night when the whole area is lit up with lights is quite refreshing. Speed boat and motor boat rides are the popular water sports available here. Kite flying is another activity that can be undertaken here.

- ✓ **Science City:** Science City is an educational centre, which is focused on science and technology. This science city was set up in 1960, with a motive to spread awareness about the progression of science and its application in human life. Ventured by state government of Gujarat, this science city is a blend of education and entertainment.
- ✓ **Sunset Drive-in:** Sunset Drive-in, an open Air Cinema with the largest screen in Asia, is located at Ahmedabad. It is first of it's kind which can room about 665 cars at a time. More than 6000 people can enjoy watching movie at a time.

More details kindly visit www.ahmedabadguide.com/CityTour.aspx

Rann Utsav Kutch:

It's a Carnival of Music, Dance, Enhance the nature beauty of White Rann / Dessert when the flash light of Full Moon spread it on the white land starts every year of December onwards at Kutch, Gujarat & marks this celebration till Holi. Lots of Tourist visit from different parts of the world just to feel the view of shimmering landscape that gives the enchanting moments of this Fest, which feels like as Heaven On Earth during Rann Utsav Festive Time specially on Full Moon night when moon light flash it on the White Dessert / Rann and it creates White Milky Color. Every year it organizes with the support of Gujarat Tourism with many activities like the Traditional Cultural Dance, Cultural Act shows, Camel Safari, Musical Moments, Live in Tents & many more activities. This Grand Tent city which is approx 350 Luxury Tents are well structured to the outskirts of City, Village which is named as "Dhordo" i.e 85 km from Bhuj City.

This district is famous for its various Cultural Traditional Shopping Activities like – Authentic Handicraft Items, Bandini Sarees, Traditional Ornaments.

Little Rann of Kutch which is famous for Wild Ass, Great White Rann of Kutch, Museums, Palaces, Forts etc. Kutch is the only place in Gujarat where you can enjoy all moments at one place.

Rann Utsav Dates:- 18th Nov 2015 - 23rd Feb 2016.

More details kindly visit www.rannutsav.com

Hospitality Desk: Research and Scientific Innovation Society will provide a Hospitality desk managed by our experienced staff to assist the delegates before, during and after the conference as follows:

This desk would provide assistance to the delegates before conference as follows:

- ✓ Hotel Room booking assistance.
- ✓ Tickets booking assistance.
- ✓ Coordinate/assist the transport schedule.
- ✓ Cab booking assistance.

This desk would provide assistance to the delegates during conference as follows:

- ✓ Hand over name badges and conference kit.
- ✓ Advise the conference hall where the conference is taking place.
- ✓ Arrange luncheons/dinners for the delegates.
- ✓ Coordinate AM/PM tea/coffee breaks + lunches.
- ✓ All other services to make the delegate and the staff stay comfortable.

This desk would provide assistance to the delegates after conference as follows:

- ✓ Cab/Taxi booking assistance.
- ✓ Information about places to visit in Ahmedabad.

Warm Regards,

Rohit Arora

Conference Manager | RSIS Conference

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