ID Model: Classification and Criteria of an Impressive Drawing in Art and Design Perspectives for Higher Education

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ABSTRACT

Drawing is widely recognised as a fundamental skill in higher education, particularly in art and design fields, where it plays a pivotal role in creative expression and technical development. However, assessing impressive drawings presents challenges due to the subjective nature of creativity and the evolving standards of art education. This study aims to develop a conceptual model that offers a structured approach for educators and students to evaluate impressive drawings effectively. Using qualitative research methods and inductive content analysis of literature from 2019 to 2024, the study identifies key components of impressive drawing, such as technical proficiency, creativity, conceptual depth, and visual communication. The findings highlight a shift in teaching practices, driven by historical and contemporary perspectives, and explore the integration of digital tools with traditional techniques in art and design education. The study acknowledges the inherent subjectivity in drawing assessments and recommends developing a more objective and consistent evaluation system that still preserves creative expression. The proposed ID model balances technical skill with creativity, providing a framework for improving assessment practices and guiding students toward meeting the expectations of impressive drawings. This model adapts to the evolving needs of the field, contributing to ongoing discourse in art and design education.

Keywords: Art and Design, Art Education, Drawing, Higher Education, ID Model

INTRODUCTION: IMPRESSIVE DRAWING

Impressive drawing in art encompasses various dimensions, including technical skills, creativity, expression, emotional resonance, and purpose [1]. While technical proficiency is foundational, it alone does not determine the overall impressive of a drawing [2]. To create an impressive drawing, artists must integrate technical skill with creativity, emotional depth, and clear intent [3], [4]. Technical skills, such as mastery of lines, perspectives, and anatomical accuracy, form the core of impressive drawing [5]. These skills ensure that drawings are detailed and convincing, providing a solid representation of the subject [6]. However, while technical execution is essential, it is merely the starting point for evaluating impressive drawing [7].

Creativity distinguishes impressive drawings by introducing originality and innovation [8]. Creative approaches challenge conventional norms and offer fresh perspectives, making drawings unique and memorable [9], [10]. Expression and emotional resonance are also vital for impressive drawing, as they enable artists to convey personal feelings and forge deeper connections with the audience [11], [12]. A drawing's ability to evoke emotions and provoke thought enhances its impact [13], [14].

Additionally, an impressive drawing should convey a clear intention or message, whether a narrative, social commentary, or personal story [15], [16]. This clarity adds depth and significance to the artwork, making it more engaging and thought-provoking [17]. In summary, impressive drawing integrates technical skills, creativity, expression, emotional resonance, and purpose to create a holistic and captivating artistic experience [18], [19]. This balanced approach enhances the drawing's ability to attract and engage audiences, offering a richer and more impactful experience [20], [21].

RESEARCH GAP: THE EXISTING STUDIES TOWARDS IMPRESSIVE DRAWING FOR HIGHER EDUCATION

The existing body of research on drawing in the context of art and design education at the higher education level reveals significant gaps that require further exploration. Drawing is a foundational skill in art; however, the classification approach and evaluation criteria surrounding it are often inconsistent and insufficiently defined. As mentioned, this inconsistency can cause a decline in drawing skills among students entering higher education. The rise of digital media and the decline in formal drawing instruction have raised concerns about students' poor drawing abilities [22]. This situation emphasizes the need for a more organized framework for teaching drawing that is aligned with contemporary educational practices especially in drawing.

The need for clarity and uniformity in drawing terminology in the field of art and design, suggests that a well-defined lexicon can improve creativity, critical thinking, and cross-cultural communication among students [23]. The importance of observational drawing skills as a prerequisite for students transitioning to undergraduate art and design courses echoes this need for a clear standardized approach [24]. The lack of a cohesive framework for teaching drawing skills can hinder students' ability to develop visual literacy, which is essential for their success in art and design disciplines.

Additionally, pedagogical approaches to drawing education are often fragmented across multiple disciplines. Explicit pedagogical strategies in drawing courses are very necessary, especially in cross-disciplinary contexts such as art education and other fields so that they are constantly evolving [25]. This fragmentation can result in varying expectations and outcomes for students, as well as discrepancies between teachers' expectations and students' actual drawing abilities at the beginning of higher education [26]. Such differences indicate an urgent need for research that systematically investigates the criteria and classification of drawing skills across different educational contexts.

In addition, the integration of drawing with digital technology presents new challenges and opportunities. It should be noted that the current needs of drawing that are growing in the digital era, there is still a decline in the teaching of traditional drawing, which can affect the basic skills of students [27]. Examining how to effectively incorporate digital tools into drawing education without compromising the development of essential drawing competencies is necessary considering this transition.
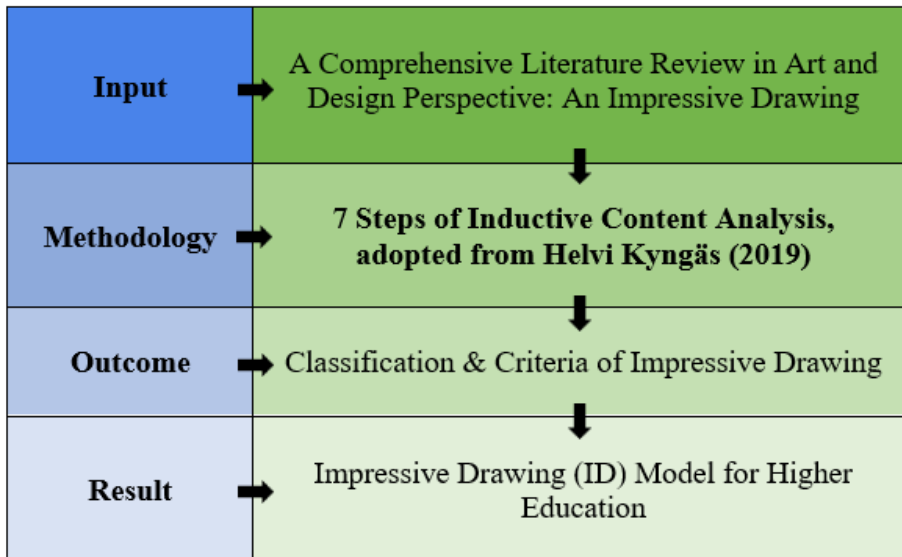
In conclusion, the lack of standardized terminology, inconsistent pedagogical approaches, and the need for the integration of traditional and digital practices characterize the research gap in drawing education in the perspective of art and design for higher education. Future studies should focus on establishing clear classifications and criteria for drawing skills, developing a cohesive pedagogical framework, and exploring the implications of digital technology for art education specifically in drawing.

METHODOLOGY: INDUCTIVE CONTENT ANALYSIS

Inductive content analysis is a qualitative research approach that systematically analyses textual data from a comprehensive literature review by focussing on allowing patterns, themes, categorization, classification, and criteria to emerge from the data rather than testing preconceived hypotheses [28]. This research employs the method to analyse literature contents on impressive drawing in art and design education from 2019 to

2024. The process helps identify key factors that contribute to the classification and evaluation of criteria in impressive drawings, ultimately leading to the development of the ID model, as shown below in Table 1.

Table 1: Flow Chart Process in Methodology

Input	A Comprehensive Literature Review in Art and Design Perspective: An Impressive Drawing
Methodology	**7 Steps of Inductive Content Analysis, adopted from Helvi Kyngäs (2019)**
Outcome	Classification & Criteria of Impressive Drawing
Result	Impressive Drawing (ID) Model for Higher Education

A. 7 Steps of Inductive Content Analysis:

- **Data Collection:** this research relies on scholarly articles, books, and other academic sources related to the teaching and evaluation of impressive drawing in art and design education. The selected literature spans from 2019 to 2024, ensuring that the research reflects recent developments in the field.

- **Open Coding:** the process begins with open coding, where the collected literature is reviewed, and relevant text segments are identified. Each text segment related to impressive drawing such as references to technical skills, creativity, or visual communication is highlighted. The goal is to capture all aspects of impressive drawing that are being discussed in the literature without bias.

- **Creation of Classification:** once open coding is complete, the next step is to organize the coded text into classification. For example, segments related to "creativity" may be grouped under a classification called "Creativity and Innovation," while those related to "technical proficiency" may fall under "Technical Skills." This helps in creating broader themes that reflect the essential qualities in classification of impressive drawing.

- **Criteria Stages:** after classification, the researcher moves to the criteria stage, where classification is refined and related to the research's objectives. Classification is combined or further divided as necessary to form more specific criteria. In this research, for instance, the classification "Concepts and Meanings" could have criteria like "Symbolism" or "Narrative Depth."

- **Developing the ID Model:** based on the identified themes, a conceptual ID model is created to provide a structured framework for assessing impressive drawings in art and design education. The model includes classification like technical skill, creativity, conceptual depth, and audience engagement, and aims to help educators and students navigate the subjective nature of drawing evaluation.

- **Ensuring Trustworthiness:** throughout the process, steps are taken to ensure the trustworthiness of the analysis. This includes peer debriefing, where other experts in the field review the findings, and triangulation, which involves comparing results from multiple sources to ensure consistency and credibility.

- **Subjectivity and Objectivity:** since drawing assessments in art education often involve subjective judgment, this analysis considers ways to balance subjectivity and objectivity. The model strives to

standardize certain aspects of evaluation while maintaining room for creative expression, ensuring that both measurable technical skill and intangible creativity are accounted for in assessments.

B. Application of Inductive Content Analysis

In this study, inductive content analysis is used to systematically review the literature and allow patterns and themes related to impressive drawing to emerge naturally. Rather than beginning with preconceived classification and criteria for what constitutes impressive drawing, the analysis lets these criteria develop organically from the reviewed literature. This flexible approach is crucial in art and design, where creativity, innovation, and personal expression are key elements that resist rigid classification and criteria. By using inductive content analysis, the research contributes to a more dynamic understanding of drawing evaluation. It provides a basis for a framework that can be adapted to different educational contexts, ensuring that the ID model reflects both the evolving nature of art and design education and the diversity of perspectives within it.

C. Result: Background of The Selected Articles

The review successfully gathered a total of 321 articles, each featuring an impressive drawing from art and design perspectives. Based on inductive content analysis through 120 articles, 8 classifications have been developed that are technical skill, creativity and innovation, expression and emotion, concept and meaning, aesthetic appeal, context and cultural relevance, style and identity, and viewer engagement. From the remaining 201 selected articles, comprehensive criteria for impressive drawings were developed. This overall 321 selected articles were published between 2019 and 2024 with the aim of fulfilling the research objective by presenting the most recent viewpoints on impressive drawings.

CLASSIFICATION: IMPRESSIVE DRAWING IN ART AND DESIGN PERSPECTIVES

The section explained the essential components of producing impressive drawings into eight key classifications, each contributing to the overall impact and quality of the artwork. This classification outlines the multidimensional nature of impressive drawings, highlighting the interplay between technical skill, creativity, expression, and context in producing works that are both visually and conceptually compelling.

A. Technical skills

The production of impressive drawings requires highly advanced technical skills in various drawing techniques and mediums, as this process is a fundamental skill [29]. Artists need to master the use of pencils, charcoal, ink, and digital tools to create diverse effects and textures [30]. This process involves an understanding of line quality, shading, perspective, and composition to produce visually compelling and accurate representations [31]. Additionally, digital drawing tools such as Adobe Illustrator and Photoshop have become essential mediums for modern artists, offering advanced capabilities for creating and refining artwork with precision [32].

A strong understanding of anatomy, proportion, and spatial relationships is also crucial for producing impressive drawings, particularly in figurative art [33]. Knowledge of human and animal anatomy allows artists to create realistic and dynamic representations of forms [34]. Moreover, understanding perspective and spatial relationships helps in accurately depicting depth and dimension, which is essential for both realistic and abstract compositions [35]. These technical aspects are foundational for achieving a convincing and engaging visual narrative in the process of producing impressive drawings.

Attention to detail and an understanding of artistic principles are equally important as artists must pay close attention to the minutiae of the subjects they depict, capturing fine details, the subtleties of light and shadow, texture, and colour relationships that can enhance the overall impressive of the artwork [36]. Furthermore,

knowledge of artistic principles such as balance, harmony, and contrast help in creating visually appealing and cohesive drawings [37]. Effective communication of ideas and emotions through art requires not only technical proficiency but also a deep understanding of how these elements interact to convey the intended message or story [38].

B. Creativity and Innovation

Creativity and innovation are central to producing impressive drawings, enabling artists to push boundaries and explore new visual languages [39]. Creativity involves thinking beyond traditional frameworks and generating original ideas that captivate audiences, such as choosing unconventional materials or exploring new themes [40]. Innovation involves using new techniques or technologies to enhance artistic expression, like integrating digital tools with traditional drawing methods to create unique hybrid artworks that offer fresh perspectives [41].

Innovative approaches in impressive drawing led to the development of distinct artistic styles [42]. This can be achieved through experimentation with different media, techniques, and processes, allowing artists to distinguish their work by discovering new ways to express their vision [43]. This may include blending genres, combining mixed media, or using unexpected colour palettes and textures [44]. Such experimentation enriches the artist's practice and contributes to the broader evolution of art, inspiring peers and audiences alike [45].

Creativity and innovation also play a crucial role in addressing contemporary issues and reflecting societal changes through art [46]. Artists can use impressive drawing to comment on social, political, and environmental topics, highlighting important issues in ways traditional communication might not [47]. By engaging creatively with current events and cultural shifts, artists can produce impressive work that is relevant, thought-provoking, and impactful [48]. The ability to combine technical skill with imaginative thinking and social commentary results in impressive drawings that are both aesthetically pleasing and meaningful [49].

C. Expression and Emotion

Expression and emotion are crucial in producing impressive drawings, as they allow artists to effectively convey their feelings and ideas to the audience [50]. By skilfully manipulating lines, shapes, colours, and composition, artists can evoke a range of emotions, from joy and tranquillity to sadness and tension. For example, the intensity of a line or the contrast in shading can reflect the artist's emotional state or the mood they wish to communicate [51]. These expressive elements enhance the drawing, transforming it from a mere visual representation into a medium for emotional connection [52].

The ability to capture and convey emotion in impressive drawings relies on the artist's skill in observing and interpreting human expressions [53]. Detailed studies of facial expressions, body language, and gestures enable artists to infuse their work with realism and empathy [54]. Even in abstract or non-representational art, choices of form, colour, and texture can carry emotional meaning and guide the viewer's response [55]. This emotional depth often distinguishes technically proficient drawings from those that truly move their audience, making art a powerful communication tool that speaks to the human experience [56].

Furthermore, the emotional impact of impressive drawings can be enhanced through the narrative or context provided by the artist. By depicting personal experiences, social issues, or universal themes, the story behind a drawing can amplify its emotional resonance [57]. When viewers understand or relate to the narrative, they are more likely to be emotionally affected by the drawing [58]. The connection between the artist's expression and the audience's interpretation gives art its lasting power, allowing impressive drawings to transcend time and place and evoke emotions in diverse audiences [59]. Through the integration of strong expression and emotion, artists can create drawings that are not only visually appealing but also deeply impactful [60].

D. Concept and Meaning

Concept and meaning are essential in producing impressive drawings because they provide depth and purpose beyond visual elements [61]. A well-developed concept acts as the foundation of a drawing, guiding the artist's choices in terms of composition, style, and subject matter [62]. This underlying idea or message gives the artwork a sense of direction and intention, making it more than just an aesthetic object [63]. The concept often reflects the artist's thoughts, experiences, or commentary on broader social, cultural, or personal issues, adding layers of interpretation and significance to the artwork [64].

Both explicit and implicit elements in a drawing convey meaning, requiring the artist to carefully consider how to visually communicate the intended message [65]. Artists often employ symbols, metaphors, and visual cues to suggest deeper meanings, thereby inviting the viewer to engage with the artwork on an intellectual and emotional level [66]. The interaction between visual elements and conceptual depth allows the drawing to resonate differently with each viewer, depending on their own experiences and perspectives [67]. Engaging with this meaning transforms the artwork into a conversation between the artist and the viewer, where the viewer's interpretation plays a crucial role in the overall impact of the piece [68].

Furthermore, the integration of concept and meaning elevates a drawing from mere representation to a work of impressive art that challenges, inspires, and provokes thought [69]. An impressive drawing rooted in a strong concept and rich in meaning has the power to evoke reflection and dialogue, making it not only visually appealing but also intellectually stimulating [70]. It is the combination of technical skill with conceptual depth that defines a truly impressive drawing, one that withstands the test of time and remains relevant across different contexts and audiences [71].

E. Aesthetic Appeal

Aesthetic appeal is a fundamental aspect of producing an impressive drawing because it determines how the audience perceives and connects with the artwork [72]. Achieving aesthetic appeal in an impressive drawing involves a harmonious combination of elements such as composition, colour, line quality, and texture [73]. A well-composed, impressive drawing directs the viewer's eye and creates a balanced and engaging visual experience [74]. Strategic use of colour can evoke emotions, create depth, and highlight important aspects of an impressive drawing [75]. Similarly, the quality and texture of lines add richness and complexity to an impressive drawing by making it more captivating and intriguing to explore [76].

Design principles, including balance, contrast, unity, and rhythm, play a crucial role in enhancing the aesthetic appeal of an impressive drawing [77]. Balance ensures that no part of the impressive drawing overwhelms the others, creating a sense of stability and order [78]. Contrast draws attention to specific areas and adds visual interest, while unity ensures all elements of the impressive drawing work together cohesively [79]. Rhythm, achieved through the repetition of lines, shapes, or colours, can create a sense of movement and flow, guiding the viewer through the drawing and helping the artist create a visually engaging composition that resonates with the audience on both an emotional and intellectual level [80].

Moreover, the artist's unique style and personal expression contribute significantly to the aesthetic appeal of an impressive drawing [81]. The artist's distinctive approach to portraying the subject, whether through bold, expressive strokes or delicate and intricate details, adds layers of personality to the impressive drawing [82]. This personal touch not only distinguishes an artist's work from others but also enhances the emotional connection between the viewer and the drawing [83]. When the artist's technique and vision align seamlessly, the result is a drawing that is not only technically impressive but also deeply resonant and memorable, leaving a lasting impact on its audience [84].

F. Context and Cultural Relevance

Context and cultural relevance are essential elements in creating impressive drawings because they provide depth and meaning, which has implications for diverse audiences [85]. Understanding and integrating

cultural contexts allows artists to produce impressive drawings that reflect the values, beliefs, and experiences of communities or societies. Artists can achieve this by incorporating cultural symbols, motifs, and narratives that resonate with the intended audience [86]. Artists can create impressive drawings that are not only visually appealing but also rich in cultural significance, fostering a deeper connection with viewers who recognise and appreciate these elements [87].

Furthermore, cultural relevance in impressive drawings often involves addressing contemporary social issues and engaging with current events [88]. Artists can use impressive drawings to comment on topics such as social justice, environmental concerns, and political movements, offering visual critiques or perspectives that encourage reflection and discussion [89]. Engaging with these contemporary issues ensures that a work of art remains relevant and influential, contributing to ongoing societal dialogue [90]. In addition, to reflect the challenges and successes of an era, artists can create drawings that resonate with audiences on both personal and communal levels, making the artwork timely and timeless [91].

Moreover, context and cultural relevance can enhance the educational value of art, as impressive drawings that explore various issues such as historical events, cultural traditions, or societal changes can serve as powerful tools for education and awareness [92]. Artists provide visual narratives in their impressive drawings that can complement textual information, making complex topics more accessible and engaging [93]. Through impressive drawings, artists can preserve cultural heritage, celebrate diversity, and promote understanding among different communities [94]. Impressive drawings that are contextually specific and culturally relevant can contribute to cultural discourse and help foster a more knowledgeable and connected society [95].

G. Style and Identity

Style and identity are important aspects in creating impressive drawings, as they allow artists to express individuality and distinguish their artwork from others [96]. An artist's personal style, often characterised by unique choices in technique, subject matter, and aesthetic approach, can lead to distinctiveness and make their impressive drawings recognisable and memorable [97]. Developing a personal style involves a process of experimentation and self-discovery, as artists continually explore different mediums, methods, and influences to find their unique expression [98]. This individual expression not only enhances the visual appeal of impressive drawings but also imbues them with a sense of authenticity and originality [99].

Identity plays a crucial role in shaping impressive drawings, as it encompasses the artist's cultural background, personal experiences, and worldview [100]. Artists often draw upon elements of their heritage, life experiences, and personal beliefs to inform their subject matter and approach to drawing [101]. Connection to one's identity enables artists to create highly personal and impressive drawings, expressing their own experiences and perspectives [102]. By integrating elements of identity into their drawings, artists can convey stories, struggles, and aspirations, establishing strong emotional connections with audiences who share similar experiences or appreciate the artist's worldview [103].

Personal style and identity not only contribute to the uniqueness of impressive drawings but also foster deeper engagement with the audience [104]. Artists communicate their authentic selves through their impressive drawings, inviting viewers into their world and enabling a more intimate and impactful experience [105]. This authenticity can evoke strong emotional responses, creating a lasting impression on the audience who recognises and connects with the artist's genuine expression [106]. By showcasing their personal style and identity, artists not only enhance the quality and distinctiveness of their impressive drawings but also contribute to a richer and more diverse artistic landscape [107].

H. Viewer Engagement

Viewer engagement is a critical aspect of producing impressive drawings because it determines the artwork's effectiveness in capturing attention and enchanting its viewers [108]. To achieve the goal of impressive

drawing, the artist has employed various techniques to draw the viewer into their artwork, including dynamic compositions, unique subjects, and captivating storytelling [109]. An impressive drawing that is well-composed can guide the viewer's eyes across the artwork, creating a sense of movement and flow that keeps them constantly engaged [110]. In addition, the choice of unique or intriguing subject matter can spark curiosity and invite deeper reflection from the audience [111].

Interactive elements and innovative presentation methods can further enhance viewer engagement with impressive drawings [112]. In contemporary art, this may involve the integration of mixed media, using augmented reality, or creating installations that invite physical interaction [113]. Such an approach can transform the viewing experience from passive observation to active participation, making the artwork more memorable and impactful [114]. In addition, by breaking the boundaries of traditional drawing, artists can create an immersive experience that captures the viewer's attention and fosters a deeper connection with impressive works of art [115].

To maintain viewer engagement, the impact of emotion and intellect is an important aspect of impressive drawing [116]. An impressive drawing that evokes strong emotions or sparks thought can create a lasting impact [117]. The artist achieves this by utilizing universal themes such as love, conflict, identity, and transformation that resonate on a human level [118]. In addition, the subtlety of expression, gestures, and feelings conveyed through impressive drawings can evoke empathy and reflection. [119]. When viewers find personal meaning or connections in an impressive drawing, their engagement deepens, leading to a greater appreciation and a more profound relationship with the art [120]. Through thoughtful and intentional design, artists can create impressive drawings that not only capture attention but also hold it, fostering a rich and meaningful experience for the viewer [121].

CRITERIA: IMPRESSIVE DRAWING IN ART AND DESIGN PERSPECTIVES

A comprehensive contents analysis from the numerous previous literatures has found nine essential key criteria in technical skills that contribute to impressive drawing, as shown below in Table 2.

A. Technical Skills: are a key component in the production of impressive drawings because they can provide artists with the tools and ability to convey their vision accurately and effectively. Although technical skills alone do not determine the whole of impressive drawing, technical skills can form an important foundation on which creativity, expression and meaning are produced in impressive drawing.

Table 2: Criteria of Technical Skills in Impressive Drawing

A. TECHNICAL SKILLS	
Criteria	**Quoted From Literature Review**
1. Line Work	Line work is one of the most fundamental aspects of drawing, involving the use of lines to create shapes, define forms, and convey texture.
	Impressive linework is characterized by a variety of line weights (thickness and thinness), clarity and confidence.
	Artists use lines to guide the viewer's eye, create emphasis and convey movement.
	Mastery of line work allows the artist to create dynamic and interesting drawings.
2. Shading and Value	Shading is a technique of representing light and shadow to create the illusion of depth and volume.
	Value refers to tonal brightness or darkness in a drawing.
	A skilled artist must use shading to depict three-dimensional objects, making them appear realistic and lifelike by applying techniques such as hatching, cross-hatching, stippling, and blending to achieve smooth gradients and intricate details in shading.
3. Perspective	Perspective is a technique used to represent three-dimensional objects on a two-dimensional surface.

	Understanding perspective allows artists to create impressive drawings that have a sense of depth and spatial relationships.
	Linear perspective involves the use of horizon lines and vanishing points to depict objects receding into the distance.
	Aerial perspective involves the use of colour and value to create a sense of atmospheric depth.
4. Proportion and Anatomy	Proportion refers to the relative size of different parts of an impressive drawing.
	Accurate proportions are important in figurative and portrait drawing because incorrect proportions can cause the subject to appear unrealistic.
	Anatomy involves understanding the structure of the human body and other living beings.
	Thorough knowledge of anatomy allows artists to depict figures with convincing muscle and bone structure, creating realistic and expressive representations.
5. Texture	Texture in impressive drawing refers to the representation of surface qualities such as roughness, smoothness or softness.
	Artists use various techniques to imitate the texture of different materials, such as wool, cloth, wood or metal.
	The effective use of texture improves the tactile quality of an impressive drawing and makes it more attractive and visually believable.
6. Composition	Composition is the placement of forms, lines, colours, and values in a drawing to create a harmonic and balanced piece.
	A solid composition may direct the viewer's eye through an appealing drawing, providing a focal point and ensuring that all sections contribute to the overall impression.
	Composition commonly uses the rule of thirds, leading lines, and symmetry.
7. Attention to Detail	Attention to detail is the ability to observe and accurately render small aspects of things including fine textures, subtle tonal variations and intricate patterns.
	Impressive drawings exhibit a meticulous approach to detail, showing the artist's dedication and observational skills.
8. Control and Accuracy	Control and precision refer to the artist's ability to execute the intended mark with precision and consistency including maintaining steady hand movements, applying the correct amount of pressure, and achieving clean edges and transitions.
	Accuracy is very important in highly detailed and realistic impressive drawings because even a small error can affect the overall quality.
9. Material Mastery	The mastery of materials involves understanding and using the specific properties of the selected drawing materials to be done effectively because different mediums such as graphite, charcoal, ink or coloured pencil, have unique characteristics and require different techniques.
	A skilled artist knows how to exploit these properties to achieve the desired effect, whether it is the fine detail of a pencil drawing or a bold and expressive ink line.

A comprehensive contents analysis from the numerous previous literatures has found nine essential key criteria in creativity and innovation that contribute to impressive drawing, as shown below in Table 3.

B. Creativity and Innovation: are essential in impressive drawing because artists infuse artwork with originality, emotional depth and meaningful content by pushing boundaries, experimenting with new ideas and developing personal artistry, artists can create drawings that are not only technically proficient but also very interesting and impactful.

Table 3: Criteria of Creativity and Innovation in Impressive Drawing

B. CREATIVITY AND INNOVATION	
Criteria	**Quoted From Literature Review**
1. Originality and Uniqueness	Originality refers to an artist's ability to convey ideas or approaches that differ from conventional or widely viewed artworks.
	Creative and impressive drawings introduce new concepts, perspectives or interpretations that set them apart from others.
	The uniqueness of this impressive drawing can be achieved through unconventional subject matter, innovative techniques, or personal artistic style.
	Originality draws attention and draws the viewer's attention, making an impressive drawing memorable and impactful.
2. Imagination and Conceptualization	Imagination plays an important role in the creative process as it allows the artist to imagine and develop ideas that go beyond the immediate reality.
	Impressive drawing involves the ability to conceptualize abstract ideas or fantastical elements and translate them into visual form.
	Imaginative ability can produce impressive drawings that challenge traditional norms and offer fresh and thought-provoking perspectives.
3. Risk-Taking and Experimentation	Risk taking and experimentation are important components of creativity to produce impressive drawings.
	Artists who are willing to step out of their comfort zone to explore new techniques or mediums can produce innovative artworks.
	Experimenting with different materials, tools or processes can lead to unexpected and interesting drawing results.
	Accepting the possibility of failure or imperfection often leads to triumphs in artistic expression and discovery in impressive drawings.
4. Problem-Solving and Innovation	Problem solving involves finding solutions to artistic challenges or constraints such as facing problems related to composition, technique or concept and then creating innovative solutions.
	The development of new methods or approaches to artistic can increase the level of impressive drawing.
	Innovation in impressive drawing should involve creating a new visual language, adapting traditional techniques in new ways, or addressing contemporary issues through artistic means.
5. Style and Artistic	Personal style and artistry are a creative expression of impressive drawings that reflect the artist's personality.
	A distinctive style can make an impressive drawing instantly recognizable and convey the artist's unique perspective through years of experimentation, refinement and personal expression.
	Artistic or thematic and emotional work can further enrich the impact and resonance of an impressive drawing.
6. Emotional Depth and Expression	Depth and emotional expression are key aspects of creativity in impressive drawing.
	Artists use impressive drawings to convey a range of emotions, from joy and sadness to anger and contemplation.
	The ability to infuse an impressive drawing with genuine emotional content can create a strong connection between an artwork and its viewer.
	Emotional resonance makes the impressive drawing interesting and impactful.

7. Symbolism and Metaphor	Symbolism and metaphor are creative tools that add layers of meaning to an impressive drawing that can convey complex ideas or themes beyond literal depiction.
	The use of these symbolic elements can provoke thought, invite interpretation, and increase the depth of an impressive drawing.
	Impressive drawings use the tools of symbolism and metaphor to enrich the narrative and engage the viewer on a deeper level.
8. Reinterpretation	Reinterpreting an impressive drawing involves taking an existing theme, style or subject and presenting it in a new way.
	Creative artists often reimagine traditional concepts through modern or unconventional approaches leading to innovative works that offer new perspectives on familiar subjects.
	Reinterpretation can also involve blending different artistic influences or cultural elements to create something completely new and original.
9. Engaging the Audience	Capturing the viewer's attention is a measure of the creativity of an impressive drawing because artwork that captures and captures the viewer's attention often does so through imaginative and inventive qualities.
	Impressive drawings stimulate curiosity, encourage interaction, and trigger an emotional or intellectual response.
	Interesting and impressive drawings can invite the viewer to explore and interpret the drawing by creating a dynamic relationship between the artist and the viewer.

A comprehensive contents analysis from the numerous previous literatures has found eight essential key criteria in expression and emotion that contribute to impressive drawing, as shown below in Table 4.

C. Expression and Emotion: are essential aspects of impressive drawing. Artists enhance the artwork's ability to connect with the audience, convey meaningful content, and evoke a range of emotional responses. Through expressive technique, thoughtful subject matter, symbolism, and personal authenticity, artists can create impressive drawings that are not only visually appealing but also rich in emotional depth and resonance.

Table 4: Criteria of Expression and Emotion in Impressive Drawing

C. EXPRESSION AND EMOTION	
Criteria	**Quoted From Literature Review**
1. Emotional Resonance	Emotional resonance refers to the capacity of an impressive drawing to evoke feelings in the viewer.
	Impressive drawing affects an emotional level, creating a strong connection between a work of art and its viewer through a variety of means including subject, composition, and technique.
	A drawing succeeds in evoking emotions such as joy, sadness, anger or nostalgia, it draws the viewer's attention deeper and makes the impressive drawing memorable.
2. Expressive Techniques	Expressive technique is the method used by artists to convey emotion and mood in impressive drawings through techniques such as line quality, shading and value, and gesture and movement.
	Line quality: the use of dynamic, varied or jagged lines can express intensity or turbulence, while smooth and flowing lines may convey calmness or elegance.
	Shading and value: dramatic contrasts or subtle gradations in shading can heighten the emotional tone of an impressive drawing as deep shadows may create a sense of mystery or melancholy, while brighter tones can create a happy or calm mood.

	Gesture and movement: depictions of movement or gestures in impressive drawings can convey vitality, tension or fluidity through expressiveness and dynamic poses help convey the physical and emotional state of the subject.
3. Subject Matter and Themes	The subject matter and theme of an impressive drawing greatly influences its emotional impact.
	The subjects in impressive drawings that deal with universal human experiences, such as love, loss or conflict, often elicit strong emotional responses from the viewer.
	Choosing a personally or culturally interesting theme can imbue an impressive drawing with depth and emotional relevance.
	Themes that deal with personal experiences, social issues or psychological conditions can also enhance the emotional connection between an impressive drawing and its audience.
4. Symbolism and Metaphor	Symbolism and metaphor are powerful tools for expressing emotions in impressive drawings.
	Symbols and metaphors can convey complex ideas and feelings that may be difficult to express directly such as an artist using symbolic imagery such as a storm to represent turmoil or a blooming flower to signify hope to evoke certain emotions and add layers of meaning to an impressive drawing.
	Tool of symbolism and metaphor allows the exploration of more nuanced emotional content in an impressive drawing.
5. Authenticity and Personal Expression	Authenticity in emotional expression is essential to making an impact with artists conveying genuine emotion as it translates into more engaging and relatable impressive artwork.
	Personal expression involves the artist's unique perspective and emotional experience that can make an impressive drawing feel more sincere and impactful.
	The depiction of genuine emotions in an impressive drawing can resonate with viewers who have similar experiences or feelings.
6. Viewer Interpretation	The way viewers interpret emotions in an impressive drawing affects its quality with each viewer bringing their own experiences, feelings and perceptions to the artwork, influencing how they respond emotionally.
	Impressive drawings that leave room for interpretation or invite personal reflection can engage the viewer's attention more deeply.
	Interpretive quality adds emotional richness to an impressive drawing and enhances its ability to connect with a diverse audience.
7. Mood and Atmosphere	The mood and atmosphere created by an impressive drawing is important to convey emotion through elements such as colour (in colour drawings), contrast and composition with the artist can set a certain tone or mood.
	Mood and atmosphere the use of sombre colour palettes and dramatic lighting in an impressive drawing can create a melancholic mood, while bright colours and playful compositions may evoke a sense of joy and reverie.
	The overall atmosphere of an impressive drawing contributes to its emotional impact and helps guide the viewer's emotional response.
8. Psychological Depth	Psychological depth refers to the complexity of emotions depicted in an impressive drawing.
	Drawings that explore complex emotional states or psychological nuances can offer a deeper experience for the viewer.
	Delving into the subtleties of human emotion, artists can create impressive drawings that provoke thought and elicit a deeper emotional response.

A comprehensive contents analysis from the numerous previous literatures has found nine essential key criteria in concept and meaning that contribute to impressive drawing, as shown below in Table 5.

D. Concept and Meaning: of drawing are an essential component in impressive drawing. A well-developed concept provides direction and coherence, while meaningful content enhances the artwork's ability to communicate and interact with the audience. Through originality, depth, symbolism, context and emotional impact, artists can create impressive drawing that are not only visually appealing but also rich in conceptual significance and interpretive potential.

Table 5: Criteria of Concept and Meaning in Impressive Drawing

D. CONCEPT AND MEANING	
Criteria	**Quoted From Literature Review**
1. Conceptual Foundation	The basic concept of an impressive drawing refers to the basic idea or theme that motivates its creation because it serves as the direction and purpose of the artwork.
	Well-defined concepts provide coherence and focus, allowing artists to explore and develop their ideas more effectively in impressive drawing.
	The power of an impressive drawing lies in the extent to which the concept is expressed and conveyed through visual elements.
2. Originality and Innovation	Originality in concept involves presenting fresh and innovative ideas in impressive drawing that introduce new perspectives, challenge conventional notions or explore novel themes are often seen as more interesting and impactful.
	An innovative concept can set an impressive drawing apart from the rest and engage the audience by offering something unique and thought-provoking.
3. Depth and Complexity	Depth and complexity in concept refer to the extent to which an idea is fully explored and developed in an impressive drawing because deep and complex concepts can provide multiple layers of meaning, inviting the viewer to engage in interpretation and reflection.
	Depth and complexity can be achieved through intricate detail, subtle symbolism and thoughtful composition, which together enrich the viewer's experience and understanding of the impressive drawing.
4. Meaning and Interpretation	Impressive drawing means the importance or message conveyed through explicit narrative content to a more abstract or symbolic interpretation.
	The ability of an impressive drawing to convey meaning effectively is essential to its quality as it can determine the extent to which the work of art is experienced by its audience.
5. Narrative and Storytelling	Impressive drawing with strong narrative or storytelling elements can captivate viewers by conveying a clear story or sequence of events.
	Effective storytelling through impressive drawing involves visual elements that guide the audience through the narrative, creating a sense of progress and engagement.
	A single moment captured with emotional weight or a series of images that tell a story, a narrative adds layers of meaning to an impressive drawing.
6. Symbolism and Allegory	Symbolism and allusion enhance the meaning of impressive drawing by using visual symbols and metaphors to represent abstract ideas or themes.
	Symbolism involves incorporating objects or elements in an impressive drawing that represent something beyond their literal representation.
	Allegory uses symbols to convey a broader moral or philosophical message by enriching the conceptual depth of an impressive drawing and inviting the viewer to explore and interpret its significance.

7. Context and Relevance	The context in which an impressive drawing is created and viewed can significantly influence its meaning such as historical, cultural or personal context providing background information that can deepen the viewer's understanding of the artwork.
	Impressive drawing that addresses contemporary issues, reflect cultural narratives, or respond to personal experiences often gain additional layers of relevance and impact.
	Understanding the context can improve the viewer's appreciation and interpretation of the impressive drawing.
8. Emotional and Intellectual Engagement	The emotional and intellectual engagement of an impressive drawing is tied to its ability to provoke thought and evoke feelings.
	Impressive drawing that manages to capture the viewer's attention on an emotional and intellectual level are often seen as more meaningful.
	The interaction between emotional resonance and intellectual stimulation contributes to the impression and overall impression of the drawing.
9. Viewer Interaction and Interpretation	Audience interaction and interpretation play an important role in the meaning of an impressive drawing.
	The way viewers see and interpret impressive artworks can vary based on individual experience, perspective and background.
	Impressive drawing that encourages active engagement and interpretation enable a more dynamic and personal interaction leading to a varied reading and overall experience.

A comprehensive contents analysis from the numerous previous literatures has found seven essential key criteria in aesthetic appeal that contribute to impressive drawing, as shown below in Table 6.

E. Aesthetic Appeal: plays an essential role in defining an impressive drawing because it includes various elements, including composition, harmony, proportion, line quality, colour and detail. An impressive drawing that achieves high aesthetic appeal is not only visually appealing but also effectively engages the audience, contributing to its overall impact and success.

Table 6: Criteria of Aesthetic Appeal in Impressive Drawing

E. AESTHETIC APPEAL	
Criteria	**Quoted From Literature Review**
1. Composition and Balance	Composition refers to the arrangement of elements in an impressive drawing because a well-composed arrangement of visual components such as shapes, lines and forms in a way that produces a strong and attractive artwork through the main principles of composition including the rule of thirds, balance and main line.
	Rule of thirds: this technique divides the impressive drawing into nine equal parts using two horizontal lines and two vertical lines by placing the main elements along these lines or at the intersection can create a more balanced and dynamic composition.
	Balance: a balanced composition distributes the visual weight evenly on an impressive drawing as it can be achieved through symmetrical or asymmetrical arrangement, ensuring that no part of the drawing looks too heavy or too empty.
	Leading lines: lines or shapes that guide the viewer's eye through an impressive drawing can enhance the sense of movement and direction as they help direct attention to a focal point and create a sense of flow in the artwork.
2. Harmony and Unity	Harmony and unity refer to the extent to which the elements in an impressive drawing work together to create a coherent whole.

	Harmony involves the use of complementary colours, consistent styles and repeating patterns to achieve visual consistency.
	Unity ensures that all elements contribute to the overall theme or concept of an impressive drawing by creating a sense of perfection and integration.
	Harmony colour: a colour scheme that combines analogous, complementary or monochromatic colours can produce a visually pleasing effect as colour can enhance the aesthetic appeal of an impressive drawing by ensuring that the colours work well.
	Textural unity: consistent or carefully varied texture can contribute to the overall harmony of an impressive drawing by adding depth and interest, but it should be used in a way that complements the other elements of the drawing.
3. Proportion and Scale	Proportion and scale involve the relative size and relationship of elements in an impressive drawing that is accurate by ensuring that objects and figures are depicted realistically and harmoniously.
	The correct use of scale can create a sense of depth and spatial relationship as it enhances visual impact in an impressive drawing.
	Proportional accuracy: maintaining correct proportions, especially in impressive drawing with allusions or representations can contribute to the drawing's realism and aesthetic appeal.
	Scale variation: varying the scale of elements can create visual interest and emphasize important aspects of an impressive drawing as it helps create a focal point and guide the viewer's attention.
4. Line Quality and Fluidity	Line quality refers to the characteristics of lines used in impressive drawing such as their thickness, smoothness and texture.
	High quality lines contribute to the overall aesthetic by adding clarity, definition and personality to an impressive drawing.
	Line thickness: varying lines can create contrast and emphasis, adding depth and dimension to an impressive drawing.
	Line fluidity: smooth, flowing lines can convey elegance and movement, while jagged or textured lines can add energy and dynamism.
	The choice of line quality affects the overall mood of an impressive drawing and its visual appeal.
5. Colour and Tone	Colour and tonal impact significantly on aesthetic appeal in impressive drawing.
	While some impressive drawings are monochromatic or grayscale, others use colour to increase visual interest and convey a mood.
	Colour use: effective colour can create harmony, contrast and emphasis because colour can set the tone of an impressive drawing, affect emotional response and contribute to the overall composition.
	Tonal and value: variations in tonal and value (lightness and darkness) can add depth, dimension and emphasis through a well-executed tonal range increasing the realism of an impressive drawing and visual richness.
6. Detail and Refinement	Detail and refinement contribute to the overall polish and sophistication of an impressive drawing.
	Attention to detail ensures intricate elements are rendered with precision, while refinement involves carefully finishing the drawing to a high level of impressiveness.
	Detailing: Fine details such as textures, patterns and small nuances, add depth and complexity to an impressive drawing by increasing realism and visual interest.
	Refinement: refined impressive drawing show careful planning, execution and finishing touches by incorporating clean lines, well managed shading and a polished overall

	appearance.
7. Visual Interest and Engagement	Visual interest refers to drawing elements that captivate and attract the attention of the viewer can be achieved through a combination of composition, colour, texture and detail.
	Aesthetically impressive drawing often features elements that encourage the viewer to explore and engage with the artwork more deeply.
	Focal points: creating a focal point or area of interest in a drawing can draw the viewer's attention and create a sense of emphasis with effective contrast, colour or detail can help create a focal point.
	Dynamic elements: incorporating dynamic elements, such as movement, rhythm or variation, can increase the visual interest of an impressive drawing and keep the audience engaged.

A comprehensive contents analysis from the numerous previous literatures has found nine essential key criteria in context and cultural relevance that contribute to impressive drawing, as shown below in Table 7.

F. Context and Cultural Relevance: are essential components of impressive drawing by providing depth and meaning by placing drawing within its historical, social and personal framework, as well as its cultural environment. When considering the context in which a drawing was created and the cultural factors that influenced its content and reception, viewers can gain a more comprehensive understanding of the artwork's significance and impact. This contextual awareness enhances the appreciation of impressive drawing and acknowledges its role in wider societal and cultural conversations.

Table 7: Criteria of Context and Cultural Relevance in Impressive Drawing

F. CONTEXT AND CULTURAL RELEVANCE	
Criteria	**Quoted From Literature Review**
1. Context	Context refers to the conditions and background in which an impressive drawing is created and viewed by including various factors such as historical, social and personal elements, which can influence the meaning and significance of the artwork.
2. Historical Context	Historical context involves the period and events during which the impressive drawing was created and understanding the historical background can provide insight into the artist's intentions, the themes addressed, and the techniques used.
	Art movements: impressive drawing created during art movements such as the Renaissance or Impressionism, reflecting the stylistic and thematic concerns of the period that can enhance the viewer's appreciation and interpretation of the artwork.
	Historical events: impressive drawing that respond to or depict historical events may offer a commentary or reflection on an event that can help the viewer understand the relevance and significance of the drawing.
3. Social and Political Context	The social and political context involves the social and political environment in which the impressive drawing created can influence the subject, theme and message conveyed.
	Social issues: impressive drawing that address social issues, such as inequality or injustice can reflect the artist's response to the challenges of contemporary society as well as deepen the viewer's engagement with the message of the drawing.
	Political commentary: an impressive drawing that comments on a political event or ideology may carry an additional layer of meaning relating to the political climate and contextualizing the artwork may increase its impact and relevance.
4. Personal Context	Personal context refers to the artist's individual experiences, background and

	perspective that shape the theme, style and content of an impressive drawing.
	Artist's background: the artist's personal history, including their cultural heritage, education and life experiences, can influence artistic choices and subjects into impressive drawing.
	Artistic intent: understanding the artist's intentions and motivations can provide valuable insight into the meaning and significance of an impressive drawing.
5. Cultural Relevance	Cultural relevance involves how an impressive drawing involves, reflects or contributes to the cultural context in which it exists by including various elements such as cultural symbols, traditions, and social norms.
6. Cultural Symbols and Themes	Cultural symbols and themes are elements in impressive drawing related to beliefs, practices or certain cultural identities by combining these symbols can add a layer of meaning and importance to the drawing.
	Symbolism: the use of significant cultural symbols, such as religious icons or national motifs can convey deeper meaning and connect with the audience at a cultural level.
	Themes: exploring a cultural narrative, folklore or tradition can attract an audience familiar with those cultural elements to enrich the effect of the drawing.
7. Cross-Cultural Perspectives	A cross-cultural perspective involves the interaction between different cultural influences in impressive drawing.
	Artists who combine elements from different cultures can create impressive drawing that reflect a global or multicultural perspective, fostering dialogue and appreciation across diverse audiences.
8. Social Commentary	Social commentary in impressive drawing can address cultural issues or challenges, identity, diversity or cultural conflict can contribute to important conversations in society, reflecting and criticizing social dynamics.
9. Cultural Reception and Interpretation	Cultural reception and interpretation refer to the way different cultures or audiences see and interpret impressive drawing through the cultural background can influence the way the audience understands and engages with the artwork.
	Audience response: the reception of impressive drawing can vary based on cultural norms and values and be considered meaningful or provocative in one culture because they do not have the same effect in another culture.
	Interpretive variations: cultural differences can lead to various interpretations of impressive drawing that can enrich the understanding of the artwork and its significance.

A comprehensive contents analysis from the numerous previous literatures has found eleven essential key criteria in style and identity that contribute to impressive drawing, as shown below in Table 8.

G. Style and Identity: are essential for impressive drawing because style encompasses the artist's distinctive techniques and visual choices, while identity reflects their unique perspective and emotional expression. As such, these elements contribute personality, depth and impact to an impressive drawing by making it a powerful and meaningful artwork. An impressive drawing that effectively conveys the artist's style and identity can captivate and captivate the viewer, offering a rich and immersive experience.

Table 8: Criteria of Style and Identity in Impressive Drawing

G. STYLE AND IDENTITY	
Criteria	**Quoted From Literature Review**
1. Personal Style	Personal style refers to the artist's unique way of communicating their ideas and emotions visually in an impressive drawing by including specific techniques, methods and aesthetic choices that characterize an artist's work.

	Personal style can evolve over time as artists experiment and refine their approach in producing impressive drawing.
2. Technique and Execution	Line work: the artist's approach to line quality whether using thick, precise or loose lines, sketch marks can be a defining characteristic of style.
	Shading and textures: methods used to shade and create texture, such as cross-hatching, stippling or smooth gradients, contribute to the overall style.
	Brushstrokes and mark making: traditional drawing techniques are how artists handle their tools such as pencil strokes, ink marks can reveal style.
3. Form and Composition	Subject matter: the choice of subject that is whether to focus on abstract forms, realistic portraits or fantastical scenes by reflecting the artist's personal preferences and themes.
	Composition: the way elements are arranged in an impressive drawing including the use of space, balance and focal points, often a signature of the artist's style.
4. Colour and Tone	Colour choices: impressive drawing that combine colour, the artist's colour palette and approach to colour application can be interesting and unique style elements.
	Tonal and value: Variations in tone and value, such as high contrast or subtle gradation, contribute to the visual impact of an impressive drawing.
5. Development of Personal Style	Personal style develops as the artist gains experience and experiments with different techniques influenced by factors such as artistic influences, experimentation and reflection and development.
	Artistic influences: exposure to other artists and art movements can shape their style and integrate it into their work while maintaining individuality.
	Experimentation: exploiting various techniques, tools and subjects allows the artist to discover something unique by refining style and identity.
	Reflection and development: artists develop a deeper understanding of their own choices and perspectives, leading to a more coherent and recognizable style.
6. Identity	Identity in impressive drawing refers to the unique expression and perspective conveyed by the artist through the work process that reflects the artist's individual experience, emotions and worldview, forming a way for the artwork to communicate with the audience.
7. Emotional Expression	Intended impact: the emotional tone and feeling that the artist wants to convey whether it is joy, melancholy, tension or calm is the core of the identity.
	Authenticity: a strong identity is often marked by authenticity, where the artist's genuine emotions and experiences can be seen in an impressive drawing.
8. Conceptual Themes	Narratives and ideas: themes and stories explored in impressive drawing reflect the artist's unique perspective and intellectual concerns and include personal experiences, cultural observations or philosophical questions.
	Symbolism and metaphor: the use of symbols and metaphors to represent abstract ideas or emotions is an expression of the artist's identity.
9. Artistic Intent	Purpose and message: the basic purpose of an impressive drawing is to either provoke thought, challenge convention or simply capture beauty by revealing the artist's identity and intent.
	Personal perspective: the artist's individual view, influenced by background and life experience, shapes the content and style of an impressive drawing.

10. Impact of Personal Voice	A personal voice enhances the ability of an impressive drawing to connect with the viewer on a deeper level because it adds a layer of meaning and resonance that goes beyond technical skill and aesthetic appeal.
	A strong personal voice can make an impressive drawing interesting, memorable and impactful.
11. Examples and Expression	Distinctive projects: artists with a well-developed personal voice and identity can create a framework that exhibits a clear thematic or stylistic unity by highlighting a unique approach and perspective.
	Critical reception: personal voice often influences how an impressive drawing is received by critics and viewers because a strong personal voice can stand out in exhibitions and discussions because of its authenticity and depth.

A comprehensive contents analysis from the numerous previous literatures has found twelve essential key criteria in viewer engagement that contribute to impressive drawing, as shown below in Table 9.

H. Viewer Engagement: is a key factor in impressive drawing as it involves capturing the viewer's attention, stimulating intellectual and emotional responses, and encouraging a deeper interaction with the artwork. Effective engagement is achieved through visual appeal, conceptual depth, emotional resonance, and strategic artistic choices. Impressive drawing that successfully capture the viewer's attention create a more effective and memorable experience, fostering a meaningful connection between the artwork and its viewer.

Table 9: Criteria of Viewer Engagement in Impressive Drawing

H. VIEWER ENGAGEMENT	
Criteria	**Quoted From Literature Review**
1. Visual Appeal and Attraction	Visual appeal is often the first step in drawing the viewer's attention to a drawing that is visually impressive and aesthetically unique is more likely to attract attention and invite closer inspection.
2. Immediate Impact	Focal points: an impressive drawing that has a clear focal point with stunning visuals can capture the viewer's attention and can create an initial impression through contrast, colour or composition.
	First impressions: the initial visual impact of an impressive drawing can determine whether the viewer is intrigued enough to explore it further as strong compositions, dynamic lines and interesting subjects can make an unforgettable first impression.
3. Aesthetic Quality	Technical proficiency: high-quality techniques, including detailed rendering, effective use of colour and harmonious composition, can enhance the visual appeal of an impressive drawing.
	Innovative approach: a unique or innovative visual approach can attract attention and stimulate interest by involving unconventional techniques, creative use of materials and a distinctive artistic style.
4. Intellectual Engagement	Intellectual engagement involves the extent to which an impressive drawing can stimulate thought and encourage the viewer to explore a deeper meaning, concept or narrative.
5. Conceptual Depth	Themes and ideas: impressive drawing that display complex themes or spark intellectual curiosity can capture the viewer's attention on a cognitive level by evoking complex thoughts or narratives inviting the viewer to appreciate and interpret the artwork.
	Symbolism and metaphor: the use of symbols and metaphors can add layers of

	meaning, encouraging the viewer to explore and decode the significance of an impressive drawing.
6. Narrative Elements	Storytelling: an impressive drawing that tells a story or conveys a narrative can capture the viewer's attention by guiding them through a sequence of events or ideas that can create a sense of engagement and connection with the artwork.
	Contextual clues: providing visual or contextual clues that hint at a larger story or background can spark curiosity and prompt the viewer to delve into the meaning of an impressive drawing.
7. Emotional Resonance	Emotional resonance refers to the ability of an impressive drawing to evoke an emotional response from the viewer, creating a personal connection between them and the artwork.
8. Emotional Impact	Expression and mood: an impressive drawing that conveys a strong emotion or mood can affect the viewer on a personal level such as joy, sadness, tension or calmness can affect the way the viewer relates to the drawing.
	Relatability: art that reflects universal human experience or personal struggle can create empathy and a deeper emotional connection in the viewer through the reflection of their own experience or emotion in an impressive drawing.
9. Personal Reflection	Interpretation: an impressive drawing that allows for multiple interpretations or personal reflection can draw the viewer's attention deeper to find personal meaning or connection in the artwork increasing its impact.
	Interactive elements: impressive drawing that invite the viewer to interact or engage in dialogue either through questions, visual puzzles or participatory elements can create a more immersive experience.
10. Engagement Strategies	Engagement strategies are techniques or approaches used by artists to increase audience interaction and engagement with impressive drawing.
11. Composition and Design	Visual pathways: effective use of composition to guide the viewer's eye through an impressive drawing can maintain interest and engagement through dynamic lines or strategic placement of elements can increase interaction.
	Detail and focus: incorporating intricate areas of detail or points of emphasis can encourage the viewer to spend more time examining the artwork by gradually revealing themselves, maintaining the viewer's interest.
12. Interactive Elements	Participatory art: impressive drawing incorporates interactive or participatory elements that involve the viewer in the process of creation or interpretation including augmented reality components or art that changes based on viewer interaction.
	Audience participation: impressive drawing that invite audience participation such as adding their own elements or engaging in a collaborative process can create a more dynamic and engaging experience.

ID MODEL: IMPRESSIVE DRAWING FOR HIGHER EDUCATION

The "ID Model" for evaluating an impressive drawing in higher education through eight classifications, each with detailed criteria. These classifications include technical skills, emphasising craftsmanship and accuracy; creativity and innovation, encouraging originality and experimentation; expression and emotion, focussing on emotional depth and authenticity; concept and meaning, highlighting narrative complexity and symbolism; aesthetic appeal, ensuring visual harmony and refinement; context and cultural relevance, linking the artwork to broader social, political, and historical themes; style and identity, developing the artist's unique process and technique; and viewer engagement, ensuring the drawing captivates and resonates with the audience. The classification has been divided into various specifications of criteria, aiming to foster well-rounded, impactful, and thought-provoking art in higher education.as shown below in Figure 1.
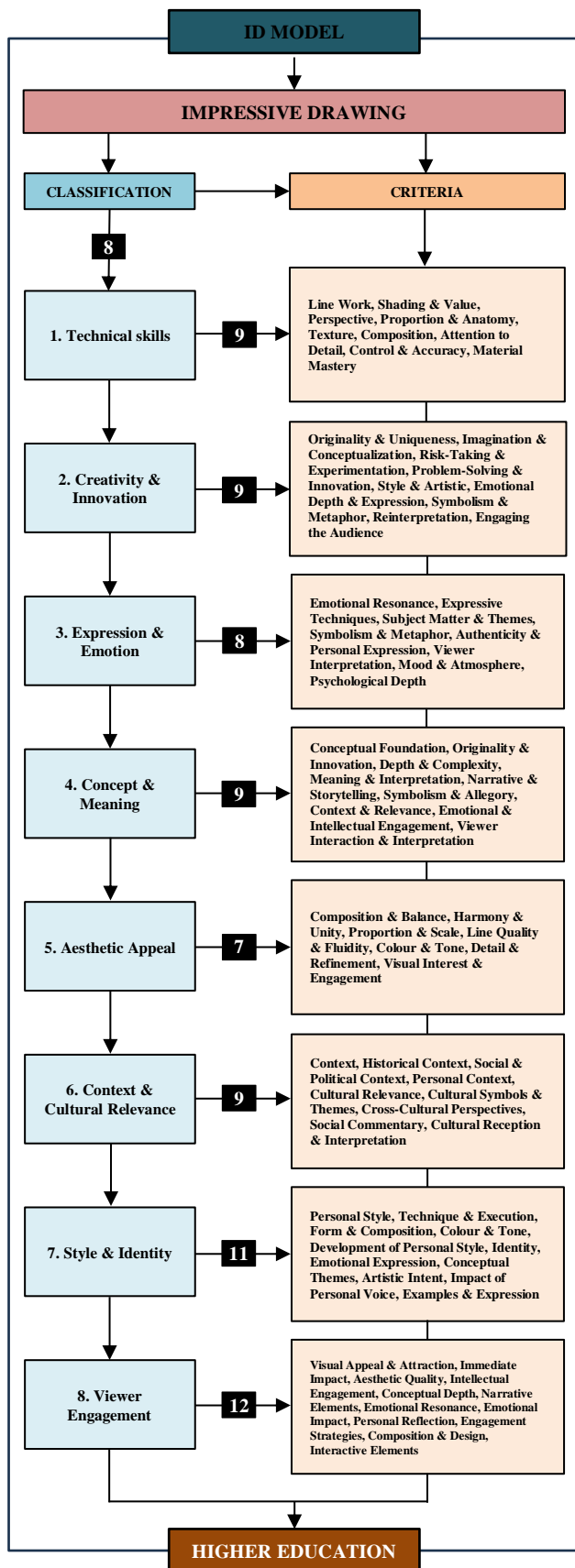
Figure 1: ID Model: Impressive Drawing for Higher Education

DISCUSSION: PRODUCING IMPRESSIVE DRAWINGS AND IMPROVING ASSESSMENT PRACTICES IN HIGHER EDUCATION

Figure 1 presents an impressive drawing model that demonstrates the need for a comprehensive understanding and application of various critical elements to improve assessment practices. These elements

include technical skills, creativity and innovation, expression and emotion, concepts and meanings, aesthetic attractiveness, context and cultural relevance, style and identity, and viewer engagement. To effectively assess impressive drawings in art and design education, educators must consider all these elements in a holistic manner. Assessment practices should move beyond merely evaluating technical skills and include criteria that address creativity, innovation, emotional expression, conceptual clarity, aesthetic appeal, cultural relevance, stylistic identity, and viewer engagement.

A multi-faceted assessment approach allows for a more comprehensive evaluation of a student's work, recognising the diverse aspects that contribute to the impressive of a drawing. For instance, develop rubrics that specifically assess creativity and innovation, not just technical proficiency. Additionally, feedback should be constructive and encourage students to explore and refine their personal style, engage with relevant cultural contexts, and develop their ability to convey emotions and ideas through their artwork.

Moreover, incorporating peer reviews and audience feedback as part of the assessment process can provide valuable insights into how well a drawing engages and attract attention with others, adding another layer of evaluation that aligns with real-world artistic practice. By embracing a more inclusive and comprehensive approach to assessment, art and design education can better prepare students to produce impressive drawings that not only demonstrate technical skill but also express creativity, emotion, and meaning, ultimately enriching their artistic practice and contributing to the broader discourse in the art world.

CONCLUSION: EFFICIENCY AND ATTRACTIVENESS IN ID MODEL

The impressive of drawing in the context from art and design perspectives in higher education is a rich and multifaceted concept because it goes beyond technical skills merely to incorporate creativity, expression, emotional resonance, and purpose. Each of these classification and criteria plays an important role in determining the overall impressive of the drawing. When combined, artists create drawings that are not only technically robust but also original, expressive, emotional, and purposeful. Such drawings attract the attention of the audience at various levels, leaving a lasting impression and raising the shape of the drawing to a higher level. To comprehensively deepen the study context must pay special attention to the essential classification and criteria of this ID model, including technical skills, creativity and innovation, expression and emotion, concepts and meanings, aesthetic attractiveness, context and cultural relevance, style and identity, and viewer engagement.

RECOMMENDATIONS

In contemporary higher education, particularly within the fields of art and design, the development of criteria for evaluating and classifying impressive drawings has become increasingly important. The research aims to address this need by creating a framework that can assist educators and students alike in identifying what constitutes an impressive drawing. This study not only seeks to define the subjective nature of "impressiveness" in visual artworks but also to provide clear, measurable standards that align with both artistic and design principles. By incorporating perspectives from both disciplines, the research aspires to balance creativity with functional design elements, ensuring that the criteria cater to a wide range of academic and practical applications. The focus on higher education further emphasises the relevance of this model in fostering critical skills among emerging artists and designers, preparing them for professional environments where the ability to produce impactful and conceptually strong drawings is crucial. Ultimately, the development of the ID Model will provide a valuable tool for educators to guide and evaluate students' work while offering students a clearer understanding of the qualities that make a drawing stand out in both aesthetic and design contexts.

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