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Letter of Acceptance

To:

Dear **Abril Cadena Martínez, Enrique de Jesús Mohedano Torres, Alfredo Meneses Gutiérrez, Ximena Lidian Jiménez Campero, Samantha Chang Reyes, Dariana Anaya González,**

We are pleased to inform you that your manuscript has been reviewed and **accepted for online publication** in the **"International Journal of Research and Innovation in Social Science"** .

> ***Manuscript Name:***
> *"Assessing Financial Returns and Operational Traceability in a Mexican Pastes Franchise: An Empirical Case Study"*

Details: Volume 10, Issue 25, Page 856-866.

We congratulate you on this achievement and look forward to publishing your work in our journal.

Dr. Pawan Verma
Executive Managing Editor

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