

# Determinants of Women-Friendly and Sustainable City Development: An Empirical Assessment of Cultural Value and Industry 4.0 Readiness

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## ABSTRACT

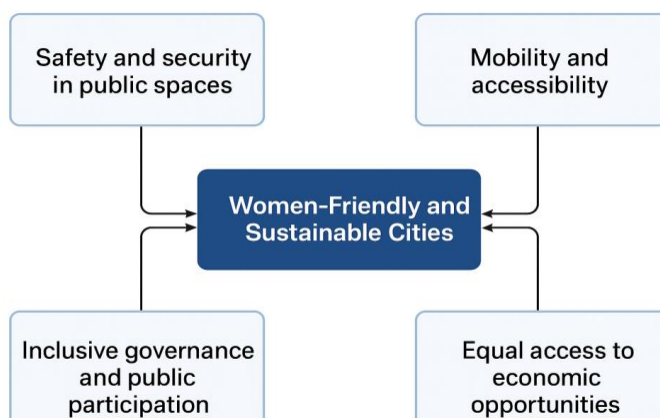
The quest for sustainable and inclusive urban development has heightened global interest in constructing communities that are both environmentally resilient and attuned to gender-specific requirements. Even though there has been a lot of progress in research on smart cities and sustainability, not much has been done to look at how cultural value orientations and preparation for Industry 4.0 work together to determine the growth of cities that are good for women. This research fills this vacuum by doing a thorough conceptual, argumentative, and comparative assessment of multidisciplinary literature on feminist urbanism, cultural theory, sustainability studies, and digital change. The investigation uncovers three essential insights. First, cultural value orientations, especially collectivism, equality, and low power distance, are important factors that shape governance structures, societal norms, and the importance of women's safety, mobility, and involvement. Second, being ready for Industry 4.0 is both a driver and a conditional facilitator of gender-inclusive sustainability. It provides technical means to improve safety, accessibility, data-driven policymaking, and economic empowerment. Third, the interplay between cultural logics and technology preparedness creates dynamic paths that can either promote gender-inclusive urban outcomes or perpetuate structural inequities. This research provides a comprehensive conceptual model elucidating the co-evolution of cultural value systems and technology preparedness in the context of fostering women-friendly sustainable urban development. The research improves theoretical discourse by integrating socio-cultural and digital transformation paradigms, while providing policy insights that underscore culturally sensitive, technology-driven, and gender-responsive urban design. This synthesis lays the groundwork for future empirical research and aids policymakers in creating inclusive urban spaces that adhere to the tenets of sustainable development and gender equity.

**Keywords**— Women-Friendly City, Industrial 4.0 Readiness, Cultural Values Dimensions, Sustainable City.

## INTRODUCTION

### Background and Context

**Figure 1.** Key Determinants Contributing to Women-Friendly and Sustainable City Development



Cities all across the world are changing in ways that have never happened before because of growing urbanization, new technologies, and changes in society and culture. These developments have made people talk more about sustainable and inclusive urban development, especially how to build cities that satisfy the needs of women. Even though the conversation about sustainable cities has grown a lot in the last few decades, most of the attention is still on protecting the environment, making the economy more competitive, and coming up with new technologies. The important social aspect of gender inclusivity is often left out (Greed, 2016; Beebeejaun, 2017). Consequently, there is an increasing acknowledgment that sustainable urban settings cannot be completely achieved without addressing gender-specific issues pertaining to safety, mobility, accessibility, participation in governance, and socio-economic prospects.

UN-Habitat's idea of a "women-friendly city" focuses on making cities safer for women, easier for them to get around, and more accessible to important public services. It also encourages women to be engaged in politics and the economy (UN-Habitat, 2012). These ideas are quite similar to Sustainable Development Goal 11, which says that cities should be safe, resilient, and sustainable (United Nations, 2015). Research indicates that urban planning that considers women's experiences and demands has advantages that transcend the female population, enhancing livability, social cohesion, and equitable resource allocation for the entire community (Sánchez de Madariaga & Neuman, 2018). Even with this proof, gender issues are still not fully included in mainstream sustainability agendas, which causes gaps in policy implementation and urban governance to continue.

The Fourth Industrial Revolution, often known as Industry 4.0 (I4.0), is growing very quickly and changing cities in big ways. Artificial intelligence, the Internet of Things (IoT), cyber-physical systems, and big data analytics are becoming important parts of smart urban ecosystems (Lasi et al., 2014). Cities with strong digital infrastructure and technology preparedness are better able to handle difficult urban problems, provide good public services, and make sure that everyone feels welcome (Albino et al., 2015). Crucially, I4.0 technologies provide unparalleled opportunities to promote gender-inclusive urban development. Smart surveillance systems make women safer, digital mobility platforms make it easier for everyone to go about, and e-governance systems cut down on red tape that makes it harder for women to get things done (Valdivia, 2018; Saxena et al., 2020). Nevertheless, the degree to which Industry 4.0 preparedness influences women-friendly and sustainable urban outcomes is still significantly under-researched in empirical studies.

This introduction situates the research at the convergence of gender equity, cultural theory, and technological transformation, emphasizing the necessity for multifaceted strategies that incorporate societal values, digital infrastructure, and gender-responsive planning to create cities that are genuinely sustainable and conducive to women.

## **Problem Statement**

Cultural value orientations play a big effect in urban government, gender norms, technological uptake, and social expectations, which makes things even more complicated. Hofstede's (2001) cultural aspects, notably femininity–masculinity, collectivism–individualism, and long-term orientation, provide essential insights into societal priorities regarding gender equality, community welfare, and sustainable planning. Feminine cultures often prioritize collaboration, care-focused policies, and social support networks, which precisely correspond with the tenets of women-friendly urban development. Collectivist communities are more inclined to endorse shared responsibility for safety and community welfare, whereas societies with a long-term orientation are more amenable to investing in sustainable infrastructure and inclusive policy frameworks (Inglehart & Norris, 2003; Triandis, 1995). Although cultural values are theoretically significant, their influence on fostering women-friendly and sustainable urban outcomes, particularly in conjunction with digital readiness, has garnered little scholarly focus.

The coming together of these three factors gender inclusion, cultural norms, and technology readiness creates a current and important research opportunity. Studies that already exist frequently look at women-friendly urban development, cultural orientations, and Industry 4.0 preparation as independent areas of research. Consequently, the integrative processes by which cultural values affect technical adoption, and how technology facilitates the conversion of cultural orientations into women-friendly sustainable urban outcomes, remain

empirically ambiguous. It is important to fill this gap in order to create complete policy frameworks that promote fair and strong urban futures, especially in places that are growing quickly and where technology is changing quickly along with social norms.

### **Research Objectives**

Therefore, this research aims to empirically examine the determinants of women-friendly and sustainable city development by integrating national cultural value preferences and Industry 4.0 readiness into a unified analytical model. Specifically, the research seeks to: (1) assess the direct influence of cultural value dimensions on women-friendly urban development; (2) evaluate the role of Industry 4.0 readiness in shaping sustainable and gender-inclusive city outcomes; and (3) investigate the mediating effect of digital readiness in the relationship between cultural values and women-friendly city development. By doing so, the research contributes to theoretical advancement in sustainable urbanism, cultural studies, and smart city research, while offering practical insights for policymakers and urban planners seeking to create inclusive, technologically advanced, and culturally informed urban environments.

## **LITERATURE REVIEW**

### **Women-Friendly Cities and Sustainable Urban Development**

The concept of women-friendly cities has become increasingly central within urban studies, grounded in the recognition that urban spaces often reflect gendered power structures shaping mobility, safety, access to services, and economic participation (Whitzman et al., 2014). The United Nations Human Settlements Programme (UN-Habitat, 2012) defines women-friendly cities as those that provide equitable access to public services, ensure safety in public spaces, promote meaningful participation in governance, and enable economic opportunities for women. Research demonstrates that gender-responsive urban planning contributes not only to women's well-being but also to broader urban sustainability objectives (Greed, 2016; Sánchez de Madariaga & Neuman, 2018).

Sustainable urban development, embedded within Sustainable Development Goal 11, emphasises environmental protection, inclusive governance, infrastructure resilience, and social equity (United Nations, 2015). Scholars argue that cities designed with gender-sensitive considerations are inherently more liveable and sustainable because the needs of women often reflect the needs of other vulnerable groups (Beebejaun, 2017). Thus, the integration of gender perspectives into sustainability frameworks has gained traction as a pathway to achieving inclusive and equitable urban environments.

### **Cultural Values and Gender-Inclusive Urban Sustainability**

Cultural value systems shape societal attitudes, behavioural norms, policy priorities, and expectations regarding gender roles. Hofstede's (2001) cultural dimensions provide a widely adopted theoretical framework for researching cross-cultural differences that influence governance, gender equality, and technology adoption. Three dimensions are particularly relevant for women-friendly city development: masculinity–femininity, individualism–collectivism, and long-term orientation.

#### **Femininity vs. Masculinity**

Feminine cultures emphasise cooperation, care for the vulnerable, social welfare, and dialogue over competition (Hofstede, 2001). These traits are conducive to gender-sensitive urban planning because they prioritise social well-being, inclusiveness, and safety (Berg & Longhurst, 2003). Empirical studies show that feminine cultural orientations correlate with higher levels of gender equality, participatory decision-making, and equitable distribution of public resources (Inglehart & Norris, 2003).

#### **Individualism vs. Collectivism**

Collectivist societies tend to support community-oriented solutions, high social cohesion, and collaborative

polycymaking (Triandis, 1995). These values foster environments where gender-inclusive initiatives can thrive through shared communal responsibility (House et al., 2004). Urban sustainability models also highlight collectivism as a driver of environmental stewardship and social harmony (Steg & Vlek, 2009).

### **Long-Term Orientation**

Long-term orientation reflects a society's emphasis on planning, persistence, and future-oriented environmental and social investments (Hofstede, 2001). Prior studies indicate that societies with strong long-term orientation demonstrate stronger commitments to sustainable infrastructure, climate resilience, and policy continuity (Kivimaa & Kern, 2016). Such environments are more likely to adopt gender-sensitive urban policies due to their broader orientation towards equitable and sustainable futures.

Taken together, these cultural dimensions function as foundational determinants shaping how societies design their cities, prioritise gender issues, and respond to sustainability challenges.

### **Industry 4.0 Readiness and Sustainable Urban Transformation**

Industry 4.0 (I4.0) represents the integration of digital technologies such as Internet of Things (IoT), artificial intelligence (AI), cyber-physical systems, and data analytics into production and governance systems (Lasi et al., 2014). In urban contexts, I4.0 technologies underpin the development of smart and sustainable cities by enabling data-driven planning, real-time environmental monitoring, intelligent mobility, and efficient public service delivery (Albino et al., 2015).

### **Industry 4.0 Readiness as a Catalyst for Sustainable Cities**

I4.0 readiness captures the technological infrastructure, human capital, policy support, and organisational capability required to integrate digital technologies (Schwab, 2016). Cities with high I4.0 readiness are better positioned to deploy smart surveillance systems for enhancing women's safety (Valdivia, 2018), digital health services for maternal well-being (Saxena et al., 2020), and smart mobility solutions that improve women's accessibility (Ricci, 2015).

Digital transformation also enhances environmental sustainability through intelligent energy systems, waste management optimisation, and climate-responsive infrastructure (Batty et al., 2012; Kramers et al., 2014). Therefore, I4.0 readiness serves as a foundational enabler of inclusive and sustainable urban futures.

### **Interactions Between Cultural Values and Technological Readiness**

Culture significantly shapes how societies perceive and adopt technological advances (Taras et al., 2012). Long-term oriented cultures tend to embrace innovation and invest in digital infrastructure (Huang et al., 2019). Collectivist cultures can accelerate the acceptance of shared digital systems, such as community-based IoT monitoring for public safety, while feminine cultures exhibit stronger support for digital solutions that enhance social well-being (Choi et al., 2017).

These observations indicate a synergistic relationship: cultural values inform societal motives for gender-inclusive legislation, while technology preparedness facilitates their execution. Industry 4.0 preparedness may serve as a mediating factor that facilitates the translation of cultural values into women-friendly sustainable urban outcomes an area that has not yet undergone adequate empirical scrutiny.

### **Research Gap**

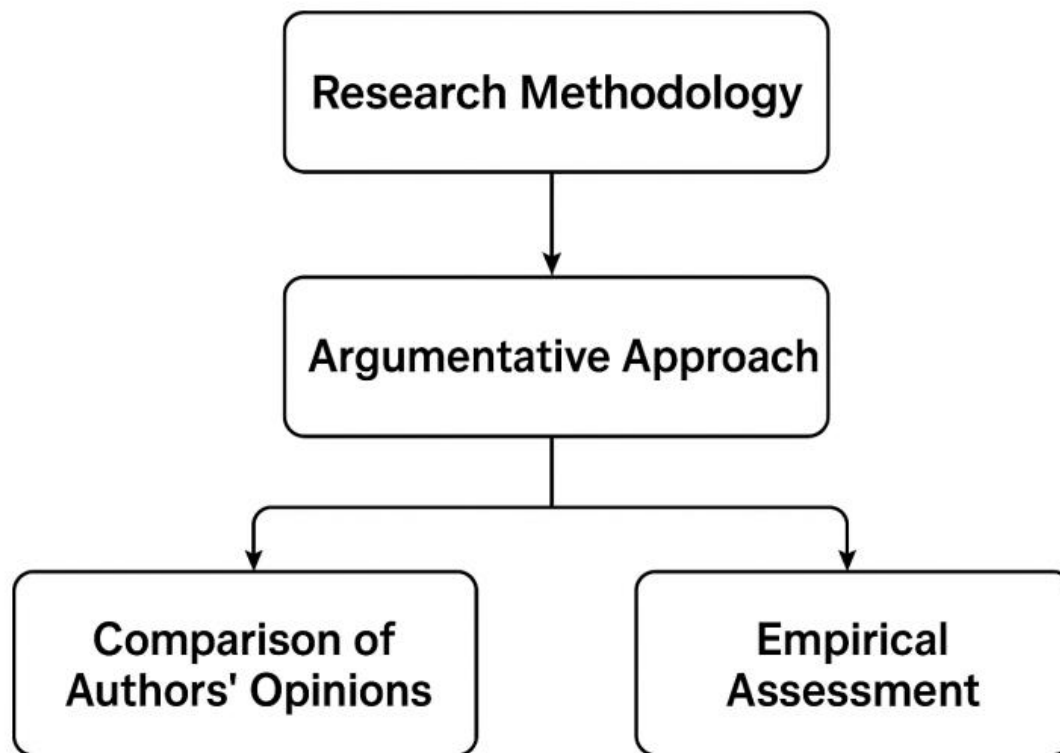
While there is considerable scholarship on smart cities, gender planning, and sustainability, the intersection of women-friendly city development, cultural value orientations, and Industry 4.0 readiness remains underexplored. Current research frequently analyzes these constructs in isolation, lacking a cohesive empirical

framework. This research fills this need by presenting and evaluating a multidimensional model that connects cultural values and Industry 4.0 preparedness to gender-inclusive sustainable urban development.

## METHODOLOGY

Through the combined lenses of cultural value orientations and Industry 4.0 preparedness, this research employs a qualitative, argumentative, and comparative analytical technique to investigate the factors that influence women-friendly and sustainable city development. A conceptual-analytical method is suitable for synthesizing disparate academic viewpoints and creating an integrated explanatory framework because of the theoretical complexity and multifaceted character of women-friendly urbanization, cultural value dynamics, and technological development. This methodological approach makes it possible for the research to assess conceptual conflicts, critically examine current discourses, and provide theoretically grounded claims that can direct further empirical research.

**Figure 2.** Conceptual Methodology Framework Incorporating Argumentative Reasoning and Comparative Analysis



## Research Design

Using well-established frameworks from sustainability studies, urban sociology, cultural value theory, and digital transformation scholarship, the research is organized as a conceptual and argumentative review. This method emphasizes on interpretative integration, portraying the researcher as an analytical actor who assesses claims, compares theoretical presumptions, and synthesizes conceptual insights from the literature, in contrast to empirical designs that rely on primary quantitative or qualitative data. In areas where empirical data is still dispersed, such as the convergence of gender inclusion, urban sustainability, and Industry 4.0, the argumentation design is especially well suited.

As a result, the research uses a logic-driven evaluative framework that combines conceptual synthesis with critical discussion of current theoretical stances. The approach identifies convergences, inconsistencies, and conceptual gaps by methodically comparing writers' views. This information finally informs the creation of an all-encompassing explanatory model that connects cultural values, technology preparedness, and women-friendly sustainable city results.



## Data Sources and Literature Selection

The analysis draws on scholarly publications indexed in Scopus, Web of Science, SpringerLink, Elsevier ScienceDirect, Emerald Insight, Taylor & Francis, and reputable policy reports from UN-Habitat, World Bank, UN Women, ISO Smart Cities Standards, and OECD. Literature was selected based on:

1. Relevance to women-friendly city development, gendered urban planning, or safety and inclusivity frameworks.
2. Theoretical or empirical contributions to cultural value theory (e.g., Hofstede, Schwartz, Inglehart).
3. Research on Industry 4.0 readiness, smart cities, and digital transformation.
4. Studies integrating technology, culture, and urban sustainability.

The review covered publications from 2000–2025, allowing the inclusion of classical theories and contemporary analyses, especially those addressing technological disruptions and gender-responsive urban planning.

## Analytical Strategy

The methodological core consists of two complementary analytical strategies:

### Argumentative Analysis

This involves constructing logical arguments supported by cross-disciplinary evidence, enabling interrogation of how cultural value orientations influence the adoption of inclusive urban policies and how Industry 4.0 technologies shape women's experiences in the urban environment. The argumentative method follows the principles of:

1. Claim formulation based on theoretical foundations,
2. Support through literature-derived evidence,
3. Counterargument analysis via opposing scholarly claims,
4. Resolution through synthesis or articulation of revised propositions.

This offers a rigorous platform for evaluating the plausibility of conceptual linkages and for proposing new theoretical assumptions.

### Comparative Analysis of Authors' Perspectives

A systematic comparison was conducted to identify similarities and divergences in scholarly treatments of key constructs. This process entailed:

1. Comparing cultural-value-based explanations of urban behaviour (e.g., Hofstede vs. Schwartz).
2. Contrasting technological optimism in smart city literature with critical feminist and socio-technical perspectives.
3. Assessing how different authors conceptualise gender inclusivity within sustainable city planning.
4. Evaluating differing views on Industry 4.0 readiness as a driver, enabler, or barrier to inclusive urban transformation.

By juxtaposing these viewpoints, the methodology generates a multilayered conceptual understanding, revealing how cultural and technological determinants interact.

## CONCEPTUAL FRAMEWORK

The final stage of the methodology involves the construction of an integrative conceptual framework. This synthesis incorporates:

- Cultural value dimensions (e.g., collectivism, power distance, masculinity–femininity, uncertainty avoidance),
- Industry 4.0 readiness factors (technological infrastructure, governance capability, human capital digital readiness),
- Women-friendly city determinants (safety, mobility, accessibility, economic participation, governance inclusivity),
- Sustainability principles (environmental, social, and digital sustainability).

The framework is built through iterative theoretical integration, where insights from the argumentative and comparative analyses are consolidated into a cohesive explanatory model. This model articulates how cultural values shape policy orientation, how Industry 4.0 technologies enable or constrain gender-inclusive sustainability, and how these interactions collectively influence city development outcomes.

### **Validity, Reliability, and Methodological Rigor**

To enhance methodological rigor despite the absence of empirical data collection, the research ensures:

- Theoretical validity through extensive triangulation of sources, drawing on multidisciplinary domains.
- Analytical reliability by using structured comparison criteria and transparent argumentation logic.
- Conceptual robustness through inclusion of diverse perspectives, such as feminist urbanism, socio-technical systems theory, and cultural sociology.
- Critical neutrality by systematically acknowledging and analysing contradictory evidence.

### **Ethical Considerations**

As a conceptual and literature-based research, no human subjects are involved. However, the research maintains ethical integrity by:

- Avoiding culturally biased interpretations,
- Respecting gender-sensitive academic discourses,
- Representing authors' arguments accurately and fairly.

## **RESULT AND DISCUSSION**

The results of this conceptual and argumentative analysis reveal three overarching insights: (1) cultural value orientations fundamentally condition the governance, design, and lived experiences of women in urban environments; (2) Industry 4.0 readiness acts as both an enabler and a contingent factor that reinforces or counterbalances cultural determinants; and (3) the interaction between cultural values and technological readiness produces distinct pathways toward women-friendly and sustainable city development. These findings are analysed in depth below.

### **Cultural Value Orientations as Structural Determinants of Women-Friendly City Development**

The synthesis of the research illustrates that cultural values function as profound institutional logics that affect gender relations, institutional responsiveness, public-space design, and policy execution. In cultures with a lot of power distance, decision-making processes that are hierarchical and male-dominated tend to be reinforced. This leads to urban governance systems that don't do a good job of meeting women's demands. On the other hand, low power distance and high equality make participatory planning stronger, which gives women more ability to shape the results of cities.

The comparative analysis of Hofstede, Schwartz, and Inglehart's cultural frameworks reveals a consistent pattern: collectivism and feminine-oriented cultural characteristics are associated with enhanced social cohesion, safety standards, and communal responsibility, which are essential for creating women-friendly urban environments. In societies with a strong male orientation, risk-taking, competitiveness, and control traits are generally normalized, which makes women's safety, mobility, and access to public resources less important.

These findings bolster the assertion that cultural values serve as pre-conditional factors of inclusive urban development, influencing both the perception of women's demands and the institutional readiness to adopt gender-sensitive policies. Urban projects that neglect the integration of cultural values, such as the use of smart technology without addressing prevailing gender prejudices, may inadvertently sustain structural disparities.

### **Industry 4.0 Readiness as a Catalyst for Inclusive and Sustainable Urban Transformation**

The research indicates that Industry 4.0 preparedness plays a crucial role in fostering women-friendly sustainable cities; nevertheless, its impact is dependent on the cultural environment of technology implementation. Three main paths were found:

#### **Digital Infrastructure as an Enabler of Gender-Inclusive Urban services**

Smart surveillance, IoT-enabled lighting, digital mobility platforms, and sensor-driven environmental monitoring may make women feel safer, more comfortable, and more accessible. These technologies allow for immediate reactions to harassment, dangerous areas, and environmental dangers, directly addressing long-standing gender-based problems in cities.

#### **Data-Driven Urban Governance Strengthens Evidence-Based Policy**

When cities are ready for Industry 4.0, they may use sophisticated analytics, machine learning, and integrated data systems to keep track of gender-disaggregated mobility patterns, footfall density, safety perceptions, and service accessibility. Moving from planning based on intuition to governance based on data makes things more open and helps policymakers better target actions that will help women.

#### **Human Capital Digital Competency Expands Women's Socioeconomic Agency**

The digital economy, which is based on automation and cyber-physical integration, opens up new job opportunities that might help women financially. But differences in digital abilities make it harder for women to participate, especially in societies where gender roles limit how much technology they may use.

The findings indicate that technology preparedness does not inherently lead to inclusion; instead, its inclusive outcomes are contingent upon concurrent advancements in digital literacy, gender-responsive legislation, and transparent governance frameworks.

### **Interaction Effects Between Cultural Values and Industry 4.0 Readiness**

One of the most important things to come out of the investigation is how cultural factors and technology preparedness work together. The results show that there is a non-linear, mutually reinforcing relationship:

#### **Supportive Cultural Values Enhance the Impact of Technological Readiness**

Industry 4.0 technologies are better incorporated into gender-inclusive urban strategies in countries with minimal power distance, high equality, and strong institutional trust. These settings encourage collaborative governance, make it easier for citizens to get involved, and enable planning based on evidence. This lets technology be tools for social change instead of just infrastructure.

#### **Misaligned Cultural Contexts Create Implementation Barriers**

In settings marked by pronounced patriarchy, gender prejudice, or institutional inflexibility, the use of technology frequently reflects prevailing disparities. For example, smart surveillance may put commercial areas ahead of women's mobility routes, or digital platforms may not be available to women who aren't very good with technology.

This shows that being technologically ready alone isn't enough to get beyond cultural barriers. Smart city stories need to be told in a way that takes into account gender issues that are based on culture.



## Industry 4.0 as a Potential Mechanism for Cultural Reform

The comparison research reveals evidence of reverse effects, indicating that the proliferation of Industry 4.0 technology can progressively alter cultural expectations. Over time, increasing exposure to digital governance, transparency technologies, and participatory platforms may help minimize bias in institutions. This might lead to a slow cultural shift toward more equal standards.

This two-way link shows that cities may grow in a way that is both sustainable and good for women when technology and culture change in a positive way.

### Integrative Pathways Toward Women-Friendly and Sustainable Cities

Based on the synthesis above, four integrative routes elucidate the interplay between cultural values and Industry 4.0 preparedness in the development of women-friendly sustainable cities:

#### Pathway 1: Cultural-Egalitarian Governance → Inclusive Technology Deployment

In societies with egalitarian values, technology that are more aware of gendered realities are used, which makes people safer, more mobile, and more included in the digital world.

#### Pathway 2: Technological Readiness → Reduction of Structural Barriers

Advanced digital technologies can assist make up for inadequate governance or cultural hurdles by giving people more ways to report harassment, encouraging openness, or allowing services that are aimed at women.

#### Pathway 3: Cultural Rigidity + Weak Technological Readiness → Exclusionary Urban Outcomes

In nations where patriarchal values persist and technological adoption is minimal, women continue to experience structural exclusion in mobility, workforce engagement, and public life.

#### Pathway 4: High Technological Readiness but Gender-Neutral Design → Gender-Blind Cities

Cities that use Industry 4.0 technology a lot but don't take into account cultural or gender differences sometimes end up with technologically proficient but socially imbalanced metropolitan areas.

These paths show that city development that is good for women and the environment must be culturally sensitive and ready to adapt to new technologies. A "technology-first" metropolitan paradigm is inadequate without cultural understanding, and cultural change alone cannot achieve gender-inclusive sustainability without technical capability.

## Implications for Theory and Practice

### Theoretical Implications

1. The results underscore the imperative of incorporating cultural value theory into urban planning models for the digital age.
2. The suggested conceptual synthesis connects feminist urban theory, environmental frameworks, and studies on preparation for Industry 4.0.
3. The findings substantiate the assertion that cultural values are not fixed restrictions but rather dynamic modifiers influencing technology influence.

### Practical Implications

1. Policymakers need to use digital systems that separate data by gender to make sure that initiatives are based on facts.

2. Before using smart city technology, urban planning organizations need to include cultural-sensitivity studies.
3. To get the socioeconomic benefits of Industry 4.0, women need programs that help them improve their digital skills.
4. Governments must strengthen participatory governance frameworks to ensure that women's voices influence urban priorities.

### **Future Research Directions**

Given that this paper is conceptual, empirical validation is essential to strengthen its propositions. Future research could:

### **Empirical Confirmation of Integrative Pathways**

Subsequent research ought to implement the four paths and evaluate them utilizing extensive empirical data from various cities or countries. Quantitative validation can enhance the predictive efficacy of the conceptual model and elucidate context-specific differences.

### **Comparative Studies Across Cultures**

Because cultural value orientations differ greatly from one region to another, comparing Southeast Asia, East Asia, and Western contexts would give us a better understanding of how different cultural settings affect the link between smart city development and gender inclusivity.

### **Digital Behavior Analysis by Gender**

Because women from different socioeconomic and cultural backgrounds utilize digital platforms differently, future study should look into how gendered digital behavior affects access to urban services based on Industry 4.0. These kinds of studies can show hidden unfairness and help policymakers make more focused changes.

### **Combining Industry 5.0 with design principles that focus on people**

As the global conversation moves toward Industry 5.0, future study may look into how principles of human-centricity, resilience, and sustainability might be used to make gender-focused urban planning and governance models stronger.

### **Mixed-Methods Ways to Get Deeper Insights**

Using interviews, participatory workshops, and digital ethnography with quantitative modeling can assist find subtle cultural and experiential aspects that solely numerical analysis could miss.

By extending research in these areas, scholars can contribute to a more nuanced, culturally grounded understanding of technological readiness in emerging economies.

## **CONCLUSION**

This research enhances a multifaceted comprehension of the interplay between cultural value orientations and

Industry 4.0 preparedness in influencing the creation of women-friendly and sustainable urban environments. The proposed integrative pathways spanning from culturally egalitarian technology-enabled inclusivity to the perils of technologically advanced yet gender-blind urban systems illustrate that neither cultural transformation nor technological advancement in isolation can yield equitable and resilient urban futures. The results indicate that gender-inclusive sustainability arises from the synergistic integration of cultural openness, governance sensitivity, and technology proficiency.

This research synthesizes feminist urban theory, cultural value frameworks, and digital transformation literature, reinforcing the claim that cultural values act as dynamic mediators that influence the adoption, interpretation, and experience of technology in urban settings. Furthermore, the analysis highlights that Industry 4.0 technologies, when integrated into culturally sensitive governance frameworks, possess the capacity to significantly diminish structural obstacles encountered by women in mobility, safety, participation, and access to digital services. In countries where culture is inflexible or technology is broken apart, though, urban outcomes that leave people out are still a big concern. To create cities that are good for women and the environment, we need to take a holistic approach that includes social, cultural, and technological aspects.

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