

“Impact of Reverse Socialisation on Transmission of Feminist Ideology in Indian Households: How Gen Z Daughters Influence the Beliefs of Older Generations”

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ABSTRACT

This study explores how the feminist beliefs of older generations in Indian households are influenced by their GEN Z daughters. The generational gap and changing traditional values are building grounds for such new norms. This research also explores how reverse socialisation is based on adoption of new norms based on the experiences of Gen Z young women.

Index Terms: Reverse Socialisation, New Norms, Generation Gap, Traditional Values, Indian Households , Gen Z , Feminist Beliefs, Generational Transmissions, Daughters Impact

Hypothesis

“Impact of Reverse Socialisation on Transmission of Feminist Ideology in Indian Households: How Gen Z Daughters Influence the Beliefs of Older Generations.”

INTRODUCTION

In many Indian families, young daughters are beginning to reshape conversations about gender and equality. The Gen Z girls are characterized by increased education, social interaction, and diverse views on society. Why does this happen? They frequently begin to question concepts that traditional generations may have accepted without much consideration. The discussion of these ideas at home by girls can cause parents to shift their perspective. Despite the importance of small discussions, family members can gradually shift their perspective on issues such as fairness, equal treatment, or certain traditions. Learning happens not only from parents, but also from the younger generation to the older ones. The long-term effects of such discussions may be enhanced by the ability of families to consider and accept new ideas about equality.

Concept of Reverse Socialisation in Indian Households

Reverse Socialization refers to the process in which the Family's attitudes, beliefs and behaviours of the older generation are influenced by younger family members. In India, it's always elders who guide children, which is always top-down learning.

Hence, this idea is especially important in India, as Indian households traditionally function this way. But now it has changed and this flow is stopped, whereas now the younger generation brings about new perspectives in homes, which sometimes are really conflicting with the long-held norms.

This leads to formation of a unique environment where parents and grandparents start learning from their children. Reverse socialization becomes visible in Indian families, when younger members question outdated traditions or rituals, motivating free conversations, and giving modern ways of thinking- slowly transforming the mindset of the whole household.

Feminist Awareness and Ideology Among Gen Z Daughters

The world today focuses on gender equality in education and through social media and constant discussions, so the Gen Z daughters who grow up in this world become aware of feminist ideas from online platforms, films, school curriculum and real -life experiences. These feminist ideas show lights towards ideas such as equal opportunities, shared responsibilities, and freedom of choice. Unlike older generations, this generation girls are more confident in raising their voice against unfair treatment and questioning about gender discrimination. Gen Z's opinions on education, careers, clothing and household roles shows that for them Feminism is not just a theory but a part of everyday life. The growing feminist awareness is becoming the base of influencing their families. Early lessons in equality empowers daughters to champion progress within their future families.

Pathways Through Which Daughters Influence Older Generations

Older generations are influenced by Gen Z Daughters through everyday interactions within the household. This influence is created by starting from simple conversations, questions, and discussions which are about unequal treatment, education, career choices, or household responsibilities. The previously ignored or normalized gender-based challenges are now coming into the awareness of old family members as daughters have started sharing their personal experiences from school, colleges, or social media. Certain times, this influence goes through disagreement, where daughters maturely challenge typical traditional expectations placed on women. Parents and grandparents get encouraged by repeated interactions to reflect on their beliefs. The influence works slowly, rather than direct confrontation making a subtle reverse socialization but a powerful process from which feminist beliefs are understood and communicated.

Impact of Daughter-Driven Feminist Ideas on Parental Beliefs

Older generations start to rethink their long-held beliefs about gender roles as daughters consistently express feminist ideas. Unequal practices are getting questioned by the parents who once accepted it and it may make them rethink about restrictions that exist only for girls. This results in a shift which shows increased support for daughter's career choices, education, and personal independence. Sharing of responsibilities and equal treatment may be seen if the parents become more open to these feminist beliefs. Even changes do not happen suddenly, continuous exposure to a daughter's view gradually rebuilt parental attitudes. This shows how reverse socialisation is transmitted through feminist ideology, within Indian households having a meaningful impact on the beliefs and behaviours of older family members.

Long-Term Transformation of Gender Norms Within Families

Broader transformation changes are seen within the family gradually, because of the influence of Gen Z daughters who do not stop at individual attitude changes. Everyday practices begin to change as parents adopt more feminist views in division of household work, decision-making, and freedom for girls. This impact is made more long-lasting when younger siblings also grow up observing these equal norms. With time, rigid traditions are having fewer followers because families are now more supportive of gender equality. This reverse socialisation shows long-term transformation, which contributes to redefining gender roles, driven by daughters, and strengthening feminist ideologies within the Indian Household.

METHODOLOGY

This study guides a descriptive research design to know how Gen Z daughter's idea of feminist beliefs has influence on the older generation. A survey method is used in this research, with data collected through a structured questionnaire.

By using purposive sampling only Gen z girls are selected as respondents because they are centre to this research of reverse socialisation. The questionnaire emphasizes discussions about feminist ideologies, family interactions, and changes in parental attitudes.

Questionnaire

https://docs.google.com/forms/d/e/1FAIpQLScbolxhTvAWWuyZM945Wn_NFE0hwwU-3B15CSdUazFXrFRo9g/viewform?usp=sharing&oid=116255328005794239389

Evidences

https://docs.google.com/spreadsheets/d/16jDtPRp1Jm8SP9MUZXCDsiDALG3V_n-9jMWSypQIGSo/edit?usp=sharing

Analysis Report

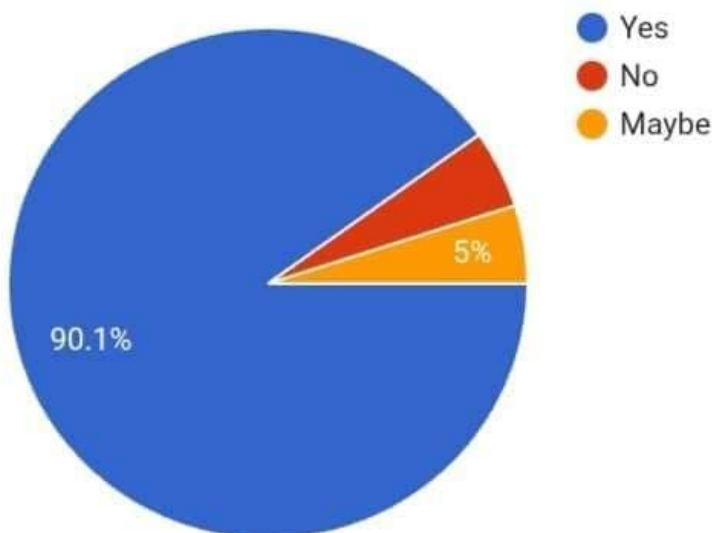
I conducted a survey on 101 people of different age groups across Indian families, belonging to different regional and cultural backgrounds.. The main purpose of the survey was to inform people about Reverse Socialisation, which is present but is not noticed by the majority of people. The results show:

Awareness of Feminism Among Gen Z Girls

1. Are you familiar with the concept of feminism?

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101 responses



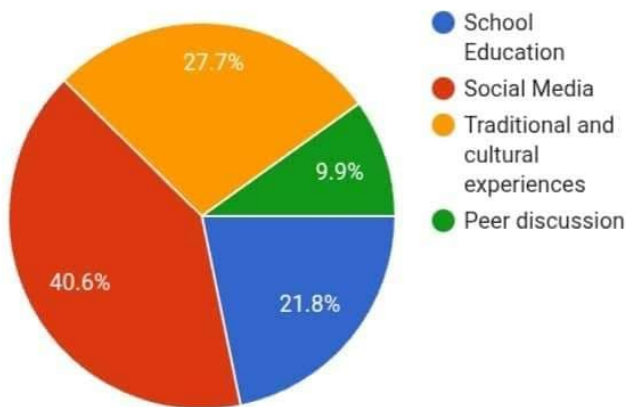
In the survey result it is very well noticed that 90.1% of the respondents are aware of the Feminism concept, whereas only a small percentage were either unaware or unsure about feminism. This indicates that gender equality has become a topic for debates, that too as this survey includes different age groups it also shows that this concept is no longer belonging to only a particular age group. It also shows that feminism has reached a wide section of society. Such awareness is very important as people only discuss and accept new ideas when they are familiar with them. Hence, it creates a foundation through which conversations about equality take place within walls of houses.

Source of Awareness About Feminism

8. From which source did you learn about feminism?

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101 responses



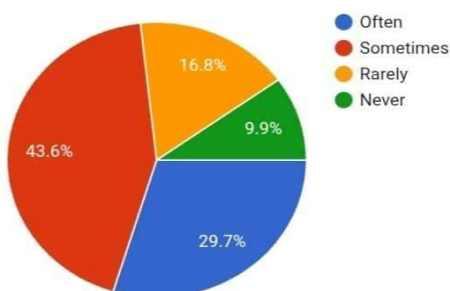
The survey shows that social media is the biggest source of awareness about feminism, with 40.6% of respondents learning about it through online platforms. Traditional and cultural experiences account for 27.7% of the responses, while 21.8% of respondents became aware through school education. Only 9.9% reported learning about feminism through discussions with friends or peers. This shows that people are learning about gender equality from different sources, but social media plays the most important role in spreading awareness. As these ideas become more common, they are also being discussed more frequently within families and society.

3.DISCUSSION OF GENDER EQUALITY WITHIN HOUSEHOLDS

4. Have you ever discussed issues related to gender equality with your parents or elders?

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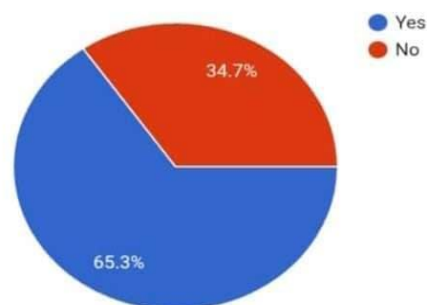
101 responses



5. Have you ever questioned traditional gender roles at home?

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101 responses



The survey shows that conversations about gender equality are becoming common in many families. About 43.6% of respondents discuss these topics sometimes, while 29.7% discuss them often. The survey also found that 65.3% of respondents have questioned traditional gender roles at home, showing that many people are willing to challenge old beliefs.

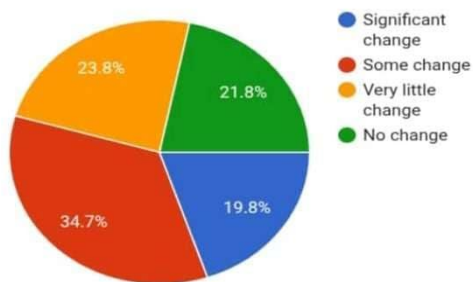
These discussions appear to be creating an impact. 34.7% of respondents noticed some change in their parents' attitudes, while 19.8% observed a significant change. Additionally, 37.6% said their parents always listen to their opinions, and 34.7% said they listen sometimes. This shows that family conversations are helping to create greater openness towards gender equality and supporting the process of reverse socialisation.

Influence of Daughters on Parents' Attitudes

6. Have you noticed any change in your parents' attitudes due to your views?

101 responses

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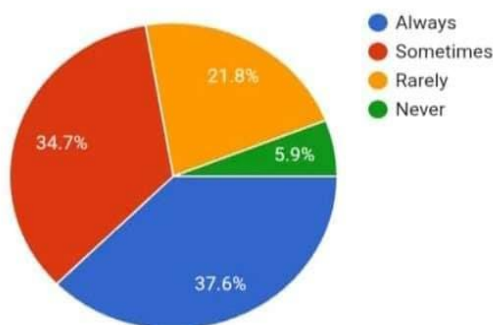
According to the responses, one of the most interesting findings of the survey is that many respondents felt that their conversations had made a difference in the way their parents think. 34.7% noticed some change in their parents' attitudes, while 19.8% observed a significant change. In contrast, 21.8% felt that there was no change at all. This shows that change within families is often slow but possible. Even simple discussions about education, freedom, responsibilities, and equal opportunities can encourage parents to look at certain issues differently. The responses suggest that younger family members are gradually becoming a source of new ideas within the household, which strongly reflects the concept of reverse socialisation.

Role of Genz Girls in Promoting Feminist Ideas At Home

7. Do your parents listen to your opinions on gender-related issues?

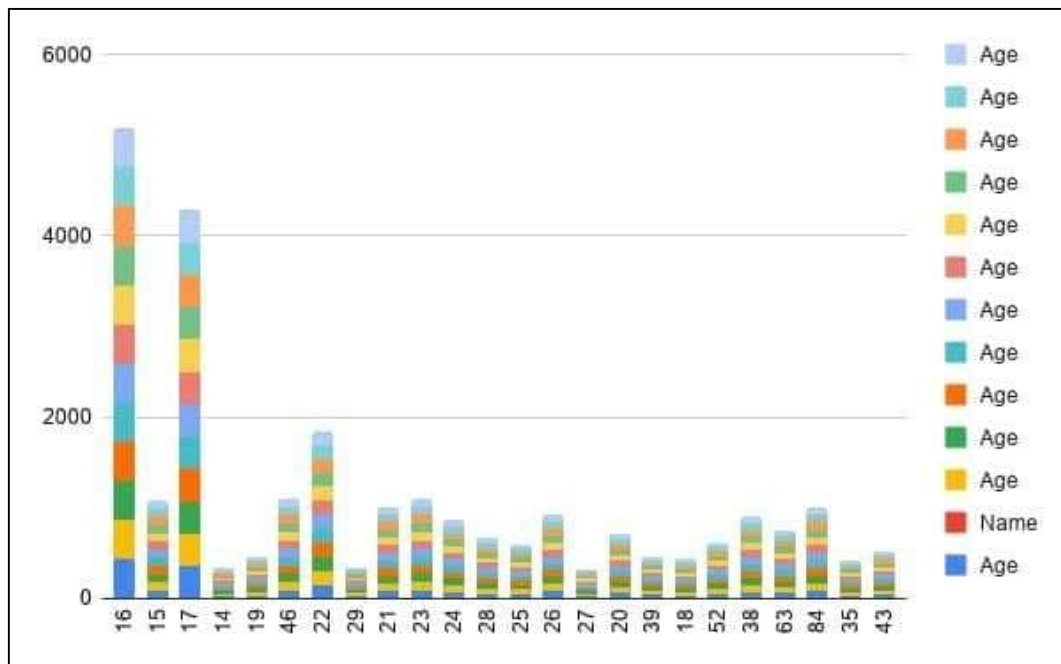
101 responses

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The survey shows that many young people are actively sharing their views on gender equality at home. 37.6% of respondents said their parents always listen to their opinions, while 34.7% said their parents listen sometimes. Only a small percentage felt that their views were rarely or never heard. This suggests that many families are becoming more open to discussions about equality and changing social values. By expressing their opinions and

questioning unfair practices, young people are helping bring conversations about feminism into everyday family life. Their role may seem small, but these regular discussions can gradually influence the way families think and act.



Supporting Evidence Through Personal Interview

Introduction

For the better understanding of this topic, I have also conducted a personal interview through which the ideas become clearer and constructivism supports our concept.

Interview Detail

Name of the Interviewee: Drashti Dave

Age: 17

Question and Answer

1. What is your idea about gender equality and feminism?

Gender equality and feminism mean giving men and women equal rights, respect, and opportunities in all areas of life.

2. Do you think the role of women in society has changed compared to earlier generations?

Yes, the role of women has changed a lot; today women are more educated, independent, and active in careers compared to earlier generations.

3. Do younger members of your family, especially daughters, discuss topics like gender equality or women's rights with you?

Yes, younger family members sometimes discuss topics like gender equality and women's rights during conversations about education, career, and social issues.

4. Have these discussions ever influenced or changed your opinions about traditional gender roles?

Yes, such discussions can influence opinions and make people think differently about traditional gender roles.

5. Do you feel that today's generation of girls have different expectations regarding education, career, or freedom compared to previous generations?

Yes, today's generation of girls often expect better education, career opportunities, and more personal freedom than earlier generations.

6. Can you share an example where a younger family member questioned a traditional belief or practice?

For example, a younger family member may question why girls and boys are treated differently in household rules or career choices.

7. Do you think these discussions are helpful in improving understanding between generations?

Yes, these discussions help different generations understand each other's perspectives better.

8. In your opinion, what role do young girls play in shaping attitudes toward gender equality in families today?

Young girls play an important role by raising awareness and encouraging equality within their families and communities.

9. With the changes that are happening in ideas about gender equality, do you think these changes will continue in the long term? Do you think you will also be able to support changing ideas of your next generation regarding feminism?

Yes, these changes are likely to continue in the long term, and many people are becoming more open to supporting the ideas of the next generation.

INTERPRETATION

This personal interview reveals that actually there are conversations going on between the younger generation and older generations. However, there is definitely a traditional thinking existence, but still the changes are gradually coming. These changes are not temporary, they are promising and have a strong foundation, shouting that these changes will continue in future generations too.

EVIDENCES OF INTERVIEW



CONCLUSION

The hypothesis of this research stated that "Impact of Reverse Socialisation on Transmission of Feminist Ideology in Indian Households: How Gen Z Daughters Influence the Beliefs of Older Generations." The findings

of the survey conducted among 26 respondents and the personal interview show that most Gen Z girls are aware of feminism and actively discuss issues of gender equality within their families.

Many respondents and even the interviewee reported that their parents listen to their opinions and that their discussions have led to some or significant change in their parents' attitudes towards girls' education, freedom, and responsibilities. Despite variations in the degree of change among households, the findings suggest that daughters are instrumental in challenging established beliefs and encouraging greater equity.

My hypothesis is largely through which I get to know about this research. observed that many Gen Z daughters are bringing ideas of equality and fairness into family discussions and decisions. Through this, they are slowly influencing their families to think in a more progressive and gender-equal way.

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