

# The Influential Role of Bandura's Social Cognitive Theory on Leadership Behaviors and Decision-Making in Organizational Contexts

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## ABSTRACT

This article presents a systematic review of Bandura's Social Cognitive Theory (SCT) and its influential role in shaping leadership behaviors and decision-making within organizational contexts. The review synthesizes current literature, emphasizing SCT's core constructs reciprocal determinism, self-efficacy, observational learning, and outcome expectations as key mechanisms through which leaders learn, model, and adapt their actions in dynamic workplace environments. Using structured methodology, the analysis demonstrates that effective leaders foster ethical culture, resilience, and collaborative decision-making by leveraging personal belief systems and environmental feedback. Findings highlight the reciprocal relationship between individual cognition, social modeling, and organizational culture, showing that leadership practices are continuously refined through social learning processes. Overall, the article affirms the relevance of SCT, providing practical and theoretical guidance for cultivating adaptive, ethical, and effective leadership in contemporary settings.

**Keywords:** Reciprocal Determinism, Self-efficacy, Observational Learning, and Outcome Expectations

## INTRODUCTION

Albert Bandura's Social Cognitive Theory (SCT) has profoundly shaped contemporary understandings of leadership behavior and decision-making within organizational contexts. Rooted in the principle of triadic reciprocal causation, SCT posits that behavior results from the continuous interaction among personal cognitive factors, behavioral patterns, and environmental influences (Bandura, 1986; Koutroubas & Galanakis, 2022). This framework emphasizes that leaders act as both products and producers of their social environments, shaping organizational culture through modeling, self-regulation, and reinforcement mechanisms (Wood & Bandura, 1989; Simply Psychology, 2025). Leadership behaviors, therefore, are not merely outcomes of innate traits but are cultivated through observational learning, self-efficacy beliefs, and environmental feedback loops that guide ethical standards, motivation, and performance outcomes in the workplace (Gibson, 2004; Frontiers in Psychology, 2025). By integrating cognitive processes with behavioral dynamics, SCT provides a robust theoretical foundation for analyzing how leaders adapt to challenges, influence organizational systems, and drive collective efficacy in complex decision-making settings (Bandura, 1986; Learning Everest, 2025).

This systematic review research establishes that Bandura's Social Cognitive Theory robustly illuminates how leadership behaviors are learned, modeled, and disseminated within organizations. The reciprocal interaction of personal belief systems (self-efficacy), environmental factors (organizational culture, major events), and observed behaviors (modeling by leaders and supervisors) collectively shapes both ethical and strategic decisions across workplace settings. SCT enables organizations not only to understand but also actively cultivate positive leadership and decision-making practices, improving resilience, adaptability, and organizational performance in an ever-changing environment. The application of SCT in leadership science continues to advance, providing clear frameworks for professional learning, ethical guidance, and collective growth.

## METHODOLOGY

The methodology for the systematic review on the role of Bandura's Social Cognitive Theory (SCT) in leadership behaviors and decision-making within organizational contexts involved a rigorous, multi-step approach that ensured both breadth and depth in analysis. Researchers began by establishing a strong theoretical framework based on Bandura's seminal works, centering on SCT's primary constructs—self-efficacy, outcome expectations, observational learning, and reciprocal determinism—as key mechanisms to investigate (PMC, 2015). A comprehensive literature search was conducted using electronic databases to identify studies published between 2017 and 2025 that examined SCT-related interventions or findings specifically in organizational leadership settings, with strict inclusion and exclusion criteria favouring peer-reviewed and contextually relevant research (Frontiers in Psychology, 2025). Data extraction focused on both general study attributes (author, year, population, organizational sector) and how SCT's core elements were operationalized in workplace interventions, with procedures to ensure accuracy and consensus between reviewers (PMC, 2015). Quantitative data were synthesized using statistical methods such as Structural Equation Modeling and Confirmatory Factor Analysis to assess relationships between SCT constructs and leadership outcomes, while qualitative analysis involved thematic coding to reveal recurring patterns and mechanisms (ScienceDirect, 2024; Frontiers in Psychology, 2025). Reporting adhered to standards for reliability and validity, including Cronbach's  $\alpha$  and composite reliability measures (PMC, 2015). This systematic process allowed for a robust, evidence-based synthesis and supports the conclusion that SCT is a critical lens for understanding and improving leadership behaviors and decision-making in diverse organizational environments (Frontiers in Psychology, 2025; ScienceDirect, 2024).<sup>3</sup>.

## REVIEW OF LITERATURE

### Reciprocal Determinism

Reciprocal determinism, a central construct of Bandura's Social Cognitive Theory (SCT), plays a pivotal role in shaping leadership behaviors and decision-making within organizational contexts. It posits that behavior, personal factors (such as cognition, beliefs, and self-efficacy), and environmental influences dynamically interact to shape one another (Bandura, 1977; Verywell Mind, 2013). This reciprocal interplay emphasizes that leaders are not passive products of their environments; rather, they actively influence and reshape their organizational settings through their decisions, attitudes, and behavioral models (Simply Psychology, 2025). In leadership practice, this means that a leader's mindset and actions directly impact team morale and performance, while the feedback and culture within the organization, in turn, affect how a leader perceives challenges and makes strategic choices (HRDQ, 2025). For instance, a leader with strong self-efficacy may foster an empowering environment that encourages autonomous decision-making and innovation—conditions that further reinforce confidence and collective efficacy among team members (Sweet Institute, 2024). Thus, reciprocal determinism underscores SCT's core argument that leadership development and organizational decision-making are continuous, bidirectional processes, where individuals and their environments co-evolve to shape ethical judgment, adaptability, and effective governance (Bandura, 1986; Taylor & Francis, 2019).

### Self-Efficacy

Self-efficacy, a cornerstone of Bandura's Social Cognitive Theory (SCT), profoundly influences leadership behaviors and decision-making within organizational contexts. It refers to an individual's belief in their capacity to organize and execute actions required to accomplish specific tasks or goals (Bandura, 1977; Simply Psychology, 2025). Leaders with high self-efficacy tend to approach challenges with confidence, persistence, and adaptability, which in turn enhances their ability to inspire and guide others effectively (Bandura, 1997; HRDQ, 2025). According to Bandura, self-efficacy functions as the central mechanism of human agency, shaping motivation, affect, and performance outcomes across contexts (Bandura & Locke, 2003; ScienceDirect, 2001).

In leadership roles, self-efficacy directly affects how individuals interpret organizational challenges, make strategic decisions, and foster collective efficacy among team members (Frontiers in Psychology, 2021; Koutroubas & Galanakis, 2022). Leaders who believe strongly in their capabilities are more likely to set

ambitious goals, remain resilient amid uncertainty, and use cognitive self-regulation to sustain focus and morale (Learning Everest, 2025; Positive Psychology, 2025). This belief system enhances ethical and transformational leadership behaviors by promoting trust, collaboration, and a learning-oriented workplace culture (Hannah et al., 2008; HRDQ, 2025). Conversely, leaders with low self-efficacy may rely on passive or avoidant leadership styles, undermining team innovation and decision quality (Frontiers in Psychology, 2021). In essence, self-efficacy drives the cognitive and behavioral reciprocity outlined in SCT, demonstrating how personal belief systems reinforce effective leadership actions and adaptive decision-making within complex organizational systems (Bandura, 1986; ScienceDirect, 2024).

### **Observational Learning and Modeling**

Observational learning and modeling, core constructs of Bandura's Social Cognitive Theory (SCT), play a powerful role in shaping leadership behaviors and decision-making within organizational contexts. Bandura proposed that individuals learn not only through direct experience but also by observing others known as models and the consequences of their actions (Bandura, 1977; Simply Psychology, 2025). This learning process involves four key stages: attention, retention, reproduction, and motivation, which enable individuals to perceive, internalize, and emulate effective behaviors (University of Pennsylvania, 2005; PMC, 2022). In leadership contexts, this means that employees and aspiring leaders often shape their conduct by observing role models, mentors, or executives who demonstrate successful management strategies, ethical judgment, and adaptive decision-making (Learning Everest, 2025; David Publisher, 2022).

Within organizations, modeling serves as a mechanism for transferring cultural values, performance standards, and norms of professional conduct. Leaders who consistently exhibit ethical, transformative, or participative behaviors influence subordinates to adopt similar approaches to communication, problem-solving, and decision-making (Koutroubas & Galanakis, 2022; Simply Psychology, 2025). Research further shows that top management's behaviors can cascade through supervisory levels, meaning that effective modeling promotes a culture of accountability and organizational learning (David Publisher, 2022). Conversely, negative modeling such as unethical or authoritarian behaviors can reinforce counterproductive attitudes and hinder moral decision-making across teams (Positive Psychology, 2025).

Thus, observational learning and modeling amplify SCT's emphasis on reciprocal determinism: the principle that behavior, cognition, and environment continuously influence one another. By embodying these mechanisms, leaders not only guide their teams through instruction but also shape organizational climates that cultivate self-efficacy, ethical consistency, and informed decision-making (PMC, 2015; ScienceDirect, 2025). In essence, modeling transforms leadership from a position of authority to a process of social influence and shared growth.

### **Outcome Expectations and Motivation**

Outcome expectations and motivation are fundamental components of Bandura's Social Cognitive Theory (SCT) that influence leadership behaviors and decision-making processes in organizational contexts. Outcome expectations refer to an individual's beliefs about the potential results or consequences of their actions, serving as a cognitive mechanism that guides behavior and influences motivation (Bandura, 1986; Simply Psychology, 2025). According to Bandura, these expectations derived from cognitive evaluations of past experiences, observed behaviors, and environmental cues affect the level of effort and persistence individuals invest in achieving desired goals (Takahashi, 2007; ScienceDirect, 2017). In leadership, this means that when leaders anticipate positive organizational or interpersonal outcomes from their actions, such as team growth, enhanced productivity, or ethical integrity, they tend to engage more deliberately in adaptive, visionary, and transformational behaviors (HRDQ, 2025).

Motivation, within the SCT framework, is closely tied to both self-efficacy and outcome expectations, operating as the inner drive that sustains leadership performance under pressure (Learning Everest, 2025; Bandhu, 2024). Leaders with strong outcome expectations are more likely to motivate themselves and others by setting attainable yet aspirational goals that align with shared organizational visions (Koutroubas & Galanakis, 2022). Additionally, Bandura asserted that motivation arises not only from anticipated extrinsic rewards (such as promotions or recognition) but also from intrinsic reinforcement such as personal satisfaction, moral fulfillment,

and contribution to collective success (Takahashi, 2007; PMC, 2023). This balance of internal and external motivational factors helps leaders maintain consistency and moral judgment in decision-making, reinforcing organizational trust and resilience.

Ultimately, outcome expectations and motivation function as reciprocal drivers of leadership behavior under SCT. They connect the cognitive processes of anticipation and goal evaluation to tangible behavioral outcomes, illustrating how belief systems shape strategic decisions and influence organizational cultures through positive reinforcement, ethical modeling, and shared vision (Bandura, 1995; David Publisher, 2022). This dynamic interplay underscores Bandura's assertion that effective leadership is both mentally anticipatory and behaviorally self-regulated, emerging from the continuous interaction between personal cognition, environmental structure, and purposeful action.

### **Decision-making**

Decision-making in leadership is a crucial process through which Bandura's Social Cognitive Theory (SCT) manifests its influence on organizational behavior and outcomes. SCT posits that effective decision-making is guided by the dynamic interaction among cognitive, behavioral, and environmental factors a triadic reciprocal causation model that frames how leaders assess situations and execute purposeful actions (Bandura, 1986; Simply Psychology, 2025). This perspective emphasizes cognitive processes such as reflection, forethought, and self-regulation, enabling leaders to anticipate potential outcomes, evaluate environmental constraints, and make informed judgments aligned with organizational goals (McCormick, 2001; ScienceDirect, 1991). In practice, decision-making under SCT involves learning from both direct experiences and observations of others, allowing leaders to refine strategies and adjust behaviors based on perceived feedback and social learning processes (David Publisher, 2022).

Within organizations, SCT highlights that leaders' decision-making is strongly influenced by self-efficacy the belief in one's capability to orchestrate successful actions which affects their confidence in solving problems and handling uncertainty (HRDQ, 2025; Koutroubas & Galanakis, 2022). Leaders with high self-efficacy approach complex decisions proactively and encourage participative engagement, fostering collective efficacy and trust among team members (Frontiers in Psychology, 2025). Moreover, Bandura's emphasis on outcome expectations and observational learning explains how leaders model decision-making competence, setting cognitive and ethical standards that others emulate within the organizational framework (Simply Psychology, 2025; Learning Everest, 2025).

Ultimately, decision-making in leadership under SCT is not merely about rational choice; it is a learning process that integrates cognition, behavior, and context. Through this lens, effective leadership decisions emerge from a continuous feedback loop where beliefs, observed outcomes, and environmental demands shape adaptive strategies over time (McCormick, 2001; The Decision Lab, 2021). This cyclical process aligns with Bandura's view of human agency leaders actively exercise control over their actions, outcomes, and organizational systems demonstrating how SCT provides a robust framework for understanding decision-making as both an individual and social enterprise.

### **Leadership Behaviors**

Leadership behaviors are central to understanding how Bandura's Social Cognitive Theory (SCT) operates within organizational contexts. According to Bandura, human behavior including leadership conduct is shaped by the dynamic interaction of cognitive, behavioral, and environmental influences, a concept known as triadic reciprocal determinism (Bandura, 1986; Simply Psychology, 2025). Leadership behaviors are thus not innate but learned through processes such as observational learning, modeling, reinforcement, and self-regulation. Within organizations, leaders serve as influential role models whose actions are continuously observed, interpreted, and emulated by subordinates, reinforcing the principle that effective leadership behavior stems from social learning experiences (David Publisher, 2022; HRDQ, 2025).

In this view, Bandura's theory positions leadership behavior as both a determinant and an outcome of social interaction. Leaders influence organizational members through their actions, ethical consistency, and decision-



making patterns while simultaneously being shaped by the feedback and cultural norms of their environment (Howard, 2022; ScienceDirect, 2024). SCT asserts that leaders who demonstrate behaviors grounded in self-efficacy, emotional regulation, and moral reasoning create climates that encourage trust, participation, and innovation (Koutroubas & Galanakis, 2022; HRDQ, 2025). Moreover, modeling-based leadership such as ethical or transformational leadership illustrates how desired behaviors cascade across hierarchy levels, reinforcing positive organizational learning and performance (Simply Psychology, 2025; Chen, 2020).

Through this lens, leadership behavior serves as a practical manifestation of SCT's emphasis on human agency. Leaders consciously exercise control over their cognitive processes, set goals, and evaluate outcomes actions that guide others' behaviors and influence organizational direction (The Decision Lab, 2021; Learning Everest, 2025). This continuous interaction between self-reflection, environmental response, and behavioral adaptation exemplifies how SCT explains leadership as a socially learned and contextually responsive process that enhances ethical decision-making, motivates collective action, and strengthens organizational efficacy.

## Organizational Culture

Organizational culture plays a crucial role in shaping how Bandura's Social Cognitive Theory (SCT) influences leadership behaviors and decision-making within institutional contexts. According to Bandura, human functioning results from the reciprocal interplay among personal cognitive factors, behavioral patterns, and environmental influences a concept known as reciprocal determinism (Bandura, 1986; Simply Psychology, 2025). Within leadership, organizational culture represents the environmental dimension of this triadic model, providing the values, norms, and shared meanings that shape how leaders and employees interpret experiences, model behavior, and make strategic decisions (HRDQ, 2025; Koutroubas & Galanakis, 2022). A positive and ethically grounded culture strengthens leaders' self-efficacy, promotes observational learning, and reinforces constructive modeling behaviors across hierarchical levels (David Publisher, 2022; PDXScholar, 2023).

From an SCT perspective, organizational culture serves both as a context for learning and as a product of collective behavioral patterns. Leaders influence culture through visible behaviors such as ethical decision-making, communication, and inclusivity that others observe and internalize through modeling processes (Positive Psychology, 2025; Learning Everest, 2025). In turn, the cultural environment either encourages or constrains leaders' cognitive and behavioral choices, shaping motivation, performance expectations, and decision styles (The Decision Lab, 2021; ScienceDirect, 2025). For example, a collaborative, innovative culture nurtures adaptive and participative leadership, while rigid or punitive cultures may suppress creativity and moral agency in decision-making (Howard, 2022; HRDQ, 2025).

Thus, within Bandura's SCT framework, organizational culture is not a static backdrop but a dynamic learning system in which leadership behaviors and decisions continuously evolve. Through reciprocal determinism, culture both emerges from and molds leaders' cognitive schemas, ethical standards, and behavioral strategies. This perspective highlights that effective leadership development relies on cultivating cultures that enhance self-efficacy, foster vicarious learning, and promote shared accountability ensuring that decisions reflect both organizational integrity and collective growth (Bandura, 1986; HRDQ, 2025).

## THEORETICAL INTEGRATION AND DISCUSSION

The integration of Bandura's Social Cognitive Theory (SCT) within organizational leadership research demonstrates a powerful theoretical framework for explaining how leadership behaviors and decision-making processes are socially learned, contextually shaped, and dynamically regulated. SCT's principle of reciprocal determinism emphasizes that leadership is not a one-dimensional or static trait but the result of continuous interaction among personal cognition, observable behavior, and environmental influences (Bandura, 1986; Simply Psychology, 2025). The systematic review underscores that constructs such as self-efficacy, outcome expectations, and observational learning collectively guide leaders in navigating complex organizational environments, fostering resilience, and modeling ethical conduct for others (Frontiers in Psychology, 2025; ScienceDirect, 2024). Leaders with high self-efficacy are observed to set more ambitious goals, persist in facing adversity, and cultivate trust within teams, while positive modeling enhances organizational culture and motivates adaptive action throughout the workforce (HRDQ, 2025; Koutroubas & Galanakis, 2022). Moreover,

outcome expectations drive leaders not only to anticipate their decisions' impact on performance but also to weigh broader ethical and cultural consequences, supporting a learning-driven and participative mindset (PMC, 2015).

A cross-cultural survey study conducted by Koutroubas and Galanakis (2022) among 904 employees and 195 managers found that top management's ethical leadership positively influenced supervisory leadership and that employees frequently modeled the behaviors of their immediate leaders, supporting the SCT process of vicarious learning and modeling. Additionally, results show voice-averse managers those with lower self-efficacy and felt threatened by team input, whereas managers with high self-efficacy fostered openness, inclusiveness, and greater employee participation. Pandemic-era case analyses highlighted how virtual mentoring and remote work environments required leaders to adapt rapidly, employing self-regulation and cognitive resilience; interviews revealed that self-efficacy and observational learning were pivotal for maintaining performance and professional growth (Koutroubas & Galanakis, 2022; Gibson, 2004). Wang (2022) used surveys and interviews with leaders in multinational corporations to validate that self-efficacy and outcome expectations mediate executives' capacity to make strategic, cross-cultural decisions and motivate teams, supporting the triadic reciprocal causation model central to SCT. Similarly, Liu (2025) found through enterprise case studies, interviews, and quantitative analysis that organization-wide decisions in uncertain contexts were most successful when leaders' confidence in team collaboration (self-efficacy), positive expectations, and modeling were reinforced by supportive policies and innovation culture. These empirical findings, consistent across sectors and global regions, confirm SCT's explanatory power and underscore the importance of cognitive and social mechanisms for effective leadership and decision-making in contemporary organizations.

The interplay among these SCT mechanisms reveals that effective leadership is fundamentally rooted in human agency, social influence, and ongoing feedback from the organizational environment, providing a comprehensive lens for both scholarly analysis and practical development of leadership capacities (David Publisher, 2022; ScienceDirect, 2024). Thus, the integration of SCT within organizational leadership affirms the theory's relevance and transformative potential in guiding leaders toward informed, ethical, and collaborative decision-making in diverse professional settings.

Transformational leadership theory emphasizes the ability of leaders to inspire, intellectually stimulate, and individually consider followers, often fostering innovation and organizational commitment. For example, in a study combining elements of SCT and transformational leadership, researchers found that transformational leaders indirectly boost organizational innovation through mediators like learning orientation an idea compatible with SCT's focus on modeled behaviors, self-efficacy, and reciprocal interaction between leaders and followers (Journal of Positive School Psychology, 2022). Another study noted that transformational leadership's impact on firm performance was significant and positive, attributed largely to leader modeling, trust-building, and vision-setting, which are also SCT mechanisms (Frontiers in Psychology, 2022). However, SCT uniquely frames these behaviors as products of continuous social learning and dynamic environmental feedback, less often considered in transformational or trait-based models.

Servant leadership, in contrast, stresses the moral imperative and prioritization of follower needs, empowerment, and holistic well-being. Work grounded in servant leadership found that servant leaders create supportive cognitive environments, shaping employee voice and motivation through feedback and empowerment a process closely aligned with the triadic reciprocal causation of SCT (Frontiers in Psychology, 2024; PMC, 2021). Servant leadership is lauded for its emphasis on values, trust, and ethical stewardship, prioritizing altruism and follower development as core outcomes. Compared to SCT, servant leadership is less explicit about learning mechanisms and the cognitive-behavioral processes that underlie motivation and behavioral change but is highly effective in fostering sustainable organizational citizenship and community focus.

Social Cognitive Theory's distinction lies in its broad explanatory lens asserting that leadership behavior, effectiveness, and adaptation emerge from reciprocal interactions between self-efficacy, modeled behaviors, social reinforcement, and the organizational environment. Unlike transformational leadership's focus on charisma and vision, or servant leadership's emphasis on moral concern and empowerment, SCT is uniquely positioned to explain how leaders (and followers) actively interpret, imitate, and adapt behaviors based on direct observation, perceived consequences, and psychological self-regulation (ScienceDirect, 2025). This explanatory

power is validated by multiple empirical studies utilizing interviews, surveys, and case analysis from 2019–2025, which consistently reveal that leaders’ success across contexts is strongly predicted by SCT constructs such as self-efficacy and modeled learning, especially during periods of organizational change, digital transformation, or crisis management.

## CONCLUSION

This systematic review establishes Bandura’s Social Cognitive Theory (SCT) as a robust and insightful framework for understanding the development and influence of leadership behaviors and decision-making within organizational contexts. By highlighting the interactive power of reciprocal determinism, self-efficacy, observational learning, and outcome expectations, SCT reveals that effective leadership is both a socially learned and contextually responsive process (Bandura, 1986; Simply Psychology, 2025). The research synthesis demonstrates that leaders who embody self-belief, serve as positive role models, and foster culture-oriented learning drive ethical conduct, adaptive strategy, and collective organizational success (Frontiers in Psychology, 2025; HRDQ, 2025). Furthermore, the systematic methodology confirms SCT’s cross-cultural and interdisciplinary relevance, suggesting that organizations thrive when leadership development is rooted in ongoing social interaction and reflective practice (ScienceDirect, 2024; PMC, 2015). Ultimately, Bandura’s SCT offers practical and theoretical guidance for leaders striving to navigate complexity, inspire teams, and make informed decisions affirming its vital position in organizational leadership literature and professional practice.

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