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The Impact of Employee Satisfaction on the Performance of Manufacturing Employees in Shanghai

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ABSTRACT

This study investigates the impact of employee satisfaction on performance among manufacturing employees in Shanghai using a structural equation modeling (SEM) approach. Data were collected from 100 employees through questionnaires and semi-structured interviews, assessing. The SEM results show that employee satisfaction has

a significant positive effect on performance, confirming its predictive role in enhancing task completion, teamwork, and adaptability. The findings also reveal a reciprocal relationship between satisfaction and performance, forming a reinforcing cycle of motivation and achievement. Practically, managers should strengthen recognition systems, promote supportive team environments, and establish transparent development pathways. The study contributes to understanding how satisfaction drives performance and offers actionable guidance for improving employee engagement and organizational effectiveness in China's manufacturing sector.

Keywords: employee satisfaction, employee performance, manufacturing industry, Shanghai

INTRODUCTION

Employee satisfaction has increasingly become a central theme in organizational research and practice, as it is widely recognized as a critical factor influencing overall enterprise success (Wai et al., 2024). In the broadest sense, employee satisfaction refers to the degree to which individuals feel content, valued, and motivated in their workplace (Naseem et al., 2011). When employees are satisfied, they tend to exhibit greater engagement, higher morale, and stronger organizational commitment, which translate into improved performance and long-term sustainability for firms. Conversely, dissatisfaction often leads to negative outcomes such as absenteeism, low productivity, and high turnover, all of which undermine organizational effectiveness (Sageer et al., 2012). In today's competitive environment, where efficiency and innovation are equally essential, understanding how satisfaction influences performance has become a pressing concern.

The manufacturing sector is particularly relevant in this discussion, as it depends heavily on the efficiency, precision, and collaboration of its workforce. Employee performance in manufacturing is often measured in terms of productivity, quality, safety, and adherence to operational procedures (Mutegi et al., 2023). Unlike the service industry, where performance may be more intangible or customer-oriented, manufacturing requires consistent physical and cognitive effort, with outcomes that are directly tied to organizational competitiveness





(Bayram, 2022). In this context, the extent to which employees are satisfied with their jobs has important implications for organizational performance. A satisfied worker is more likely to maintain focus, adhere to quality standards, and contribute to collective efficiency, whereas a dissatisfied worker may compromise output and disrupt workflow (Abeje & Luo, 2023).

Shanghai provides a compelling context for examining this relationship. As one of China's foremost economic hubs and a leading center for industrial innovation, Shanghai has a vibrant manufacturing sector that is currently undergoing significant transformation. The city faces rising labor costs, heightened global competition, and the accelerating integration of digital technologies and automation. These forces put considerable pressure on organizations to sustain productivity and competitiveness, while at the same time ensuring that their employees remain engaged and motivated. Unlike in many Western countries where research on job satisfaction is extensive, there is limited empirical evidence on how employee satisfaction affects performance in the Chinese context, and even less so in the manufacturing industries of Shanghai.

The problem is further complicated by cultural and structural differences. In Western contexts, employee satisfaction is often linked to individual autonomy, recognition, and work-life balance. In Shanghai's manufacturing firms, however, employees are frequently influenced by collective values, job security concerns, and workplace hierarchy. These factors may shape satisfaction in unique ways, suggesting that existing models and findings cannot be directly transplanted. Moreover, most Chinese studies have focused on broad sectors or have generalized satisfaction-performance dynamics without isolating the specific realities of manufacturing. This creates a gap in knowledge, as the manufacturing environment has distinctive features such as repetitive tasks, strict production deadlines, and heavy reliance on teamwork. All these conditions may alter the way satisfaction translates into performance.

Another reason for undertaking this study lies in the changing workforce dynamics of Shanghai. With younger generations entering the manufacturing workforce, employees' expectations are shifting toward greater career development opportunities, fair compensation, and better working conditions. At the same time, digital transformation is reshaping how employees interact with technology and supervisors. This evolving environment raises questions about how satisfaction influences performance under new industrial realities. It is insufficient to rely solely on past studies or data from other regions, as Shanghai's manufacturing industry has its own trajectory shaped by globalization, urban development, and government policy.

The objective of this study is therefore to investigate the impact of employee satisfaction on the performance of manufacturing employees in Shanghai through a systematic and survey-based approach. The research seeks to identify the primary factors that contribute to employee satisfaction, to analyze how these factors influence different aspects of performance, and to examine whether demographic variables such as age, tenure, and education moderate this relationship. By adopting a structured empirical design, the study aims to generate evidence that not only clarifies the theoretical relationship between satisfaction and performance but also provides actionable insights for practitioners.

The contribution of this study is threefold. From a theoretical perspective, it adds to the literature on organizational behavior by contextualizing the satisfaction–performance link in Shanghai's manufacturing industry. Much of the existing literature is dominated by Western findings, and this research extends the discussion to a Chinese context, highlighting cultural and industrial nuances that shape the relationship. From a practical perspective, the findings can guide managers in designing policies that improve employee satisfaction, such as targeted training, career development initiatives, and improvements to workplace conditions. By aligning HR practices with the drivers of satisfaction, organizations can achieve higher productivity, reduce turnover, and foster long-term competitiveness. At the policy level, the research has implications for labor management and industrial strategy in Shanghai. Policymakers can use the insights to design regulations and support systems that promote employee well-being while sustaining the city's manufacturing competitiveness in the global economy.



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LITERATURE REVIEW

Employee Satisfaction

Employee satisfaction has been defined in organizational behavior literature as the degree to which employees experience a sense of fulfillment, contentment, and positive emotional state resulting from their job and work environment. Baxi and Atre (2024) offered one of the earliest and most widely cited definitions, describing job satisfaction as "a pleasurable or positive emotional state resulting from the appraisal of one's job or job experiences." This definition highlights two essential aspects: the cognitive evaluation of work conditions and the affective response of employees. Employee satisfaction is not a single-dimensional construct; instead, it reflects a composite of several factors such as compensation, work-life balance, recognition, job security, career advancement opportunities, and workplace relationships. In the context of manufacturing, satisfaction often takes on specific characteristics due to the nature of the work. Unlike service or knowledge-intensive industries, manufacturing jobs are typically repetitive, time-bound, and performance-driven. Satisfaction in such settings is strongly influenced by factors like safe working conditions, fair wages, stability of employment, and equitable supervisory practices. Moreover, physical environment factors such as ergonomics, machine safety, and workload distribution are critical in shaping employees' perceptions of their jobs (Adams & Nino, 2024).

Theories of motivation provide useful lenses to understand employee satisfaction. Herzberg's two-factor theory, for instance, differentiates between hygiene factors (e.g., pay, working conditions, company policies) and motivators (e.g., recognition, achievement, responsibility) (Hasan & Mishra, 2025). In a manufacturing setting, hygiene factors are often foundational, as poor working conditions or inadequate safety measures quickly lead to dissatisfaction. Meanwhile, motivators such as career development and recognition may further enhance satisfaction when the basics are met (Koncar et al., 2022). Similarly, Maslow's hierarchy of needs suggests that physiological and safety needs are particularly important for manufacturing employees, who rely on stable income and secure working environments before pursuing higher-order needs such as esteem or self-actualization.

It is also important to note that employee satisfaction is dynamic rather than static. Employees' expectations and perceptions evolve with changing labor markets, economic conditions, and cultural shifts. For example, in Shanghai, younger generations of manufacturing employees place greater emphasis on career growth and personal development, compared with earlier generations who prioritized job security. As such, employee satisfaction must be understood as an evolving construct that reflects the interplay between organizational practices and employee values.

Employee Performance

Employee performance is generally understood as the extent to which an employee fulfills the tasks, responsibilities, and goals associated with their role in the organization. Hameed and Waheed (2011) defined performance as "behavior or actions that are relevant to the organization's goals." This perspective emphasizes that performance is not merely about outcomes but also about the processes and behaviors that lead to those outcomes. In other words, performance includes both the measurable outputs of an employee's work and the manner in which they achieve those results. In the manufacturing industry, performance is often assessed in terms of productivity, quality, safety compliance, and teamwork. Productivity refers to the volume of output produced within a given time frame, while quality emphasizes the accuracy and reliability of the output. Safety compliance is particularly important in manufacturing settings where physical hazards are prevalent. Teamwork and cooperation are also essential, as manufacturing processes frequently require coordination across individuals and teams. These dimensions collectively determine the extent to which manufacturing employees contribute to organizational success.





Various models have been developed to conceptualize employee performance. Bergman et al. (2008) distinguished between task performance, which directly contributes to organizational production, and contextual performance, which includes behaviors such as helping colleagues and maintaining a positive organizational climate. In a manufacturing context, task performance may involve operating machinery efficiently, reducing error rates, or meeting production deadlines, while contextual performance may involve supporting team members during high-demand periods or proactively identifying process improvements.

The determinants of performance are multifaceted. Factors such as employee skills, training, motivation, leadership style, and organizational culture all play important roles. Satisfaction itself is often considered a key predictor of performance, as satisfied employees are more likely to exert discretionary effort, maintain focus, and display higher levels of commitment. However, performance is also influenced by external conditions such as technology, management practices, and labor policies. For instance, employees may feel highly satisfied but still perform poorly if outdated equipment or unclear processes hinder their work. In Shanghai's manufacturing sector, performance has taken on new dimensions with the push for industrial upgrading and digital transformation. Employees are increasingly expected not only to meet traditional efficiency standards but also to adapt to new technologies, participate in continuous improvement initiatives, and engage in skill upgrading. This evolving definition of performance underscores the importance of linking satisfaction with adaptability, innovation, and learning, in addition to traditional metrics like productivity and quality.

Employee Satisfaction and Employee Performance

The relationship between employee satisfaction and performance has been a central debate in organizational research. Early studies suggested a "happy worker is a productive worker" hypothesis, arguing that satisfied employees tend to perform better. Meta-analyses such as those conducted by Nordmann et al. (2012) provided empirical evidence that the correlation, while positive, is moderate rather than strong, with contextual and individual factors mediating the relationship. This indicates that satisfaction influences performance but does not wholly determine it. In manufacturing contexts, several studies have highlighted the significance of satisfaction for performance outcomes. For example, research conducted in developing economies has shown that manufacturing employees who report higher satisfaction with compensation and working conditions are less likely to engage in absenteeism and more likely to meet production targets (Böckerman & Ilmakunnas, 2008). Studies in Asian contexts have found that satisfaction with job security and supervisory fairness are especially strong predictors of performance, reflecting the cultural importance of stability and hierarchical relationships (Santhanam & Srinivas, 2020).

In China, empirical studies on this topic remain relatively limited but growing. Some research indicates that satisfaction related to career development opportunities and workplace harmony significantly enhances employee performance in manufacturing firms. Others suggest that generational differences play a moderating role: younger employees value growth and recognition, while older employees prioritize stability and job security. However, findings are often fragmented, focusing on specific firms or industries without offering a broader synthesis. Importantly, research has also pointed out that the satisfaction—performance relationship may be reciprocal. While satisfaction can lead to improved performance, good performance may also enhance satisfaction, as employees feel a sense of accomplishment and recognition. This dynamic interplay complicates the causal direction of the relationship, suggesting that longitudinal studies or mixed-method approaches are necessary to fully capture the dynamics.

Despite these insights, the majority of empirical studies continue to originate from Western contexts, leaving questions about cultural and industry-specific differences unresolved. The Shanghai manufacturing industry, with its unique blend of rapid technological change, cultural values, and economic pressures, presents a valuable setting to further investigate this relationship.



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Research Gaps

Although the literature on employee satisfaction and performance provides valuable insights, several important gaps remain, particularly in the context of Shanghai's manufacturing sector. First, much of the existing research has been conducted in Western countries, where cultural, social, and organizational contexts differ significantly from those in China. In Western contexts, individual autonomy, recognition, and work-life balance are often emphasized as determinants of satisfaction, while in China, especially in manufacturing industries, factors such as job security, collective harmony, and hierarchical relationships play a stronger role. The lack of localized studies means that the generalizability of Western findings to Shanghai's workforce is uncertain.

Second, most Chinese studies addressing employee satisfaction and performance tend to treat industries in a generalized manner, without differentiating between the unique characteristics of sectors such as manufacturing, services, or technology. Manufacturing jobs involve repetitive tasks, high physical and mental demands, strict production deadlines, and safety risks. These characteristics create a distinctive work environment that likely shapes the way satisfaction influences performance. However, few empirical studies have focused specifically on the manufacturing workforce in Shanghai, leaving an important gap in sector-specific knowledge. Third, the majority of existing studies rely heavily on quantitative survey data, often using standardized scales to measure satisfaction and performance. While these approaches provide statistical insights, they may overlook the nuanced and subjective dimensions of employee experience. Satisfaction is shaped not only by organizational policies but also by cultural values, generational expectations, and interpersonal dynamics. Without complementary qualitative insights, current research may present an incomplete picture of how employees perceive their work and how these perceptions affect performance.

RESEARCH METHODOLOGY

Research Purpose and Participants

The primary purpose of this study is to explore the impact of employee satisfaction on the performance of manufacturing employees in Shanghai. While employee satisfaction has been studied extensively in various cultural and industrial contexts, relatively few empirical investigations have focused on the specific conditions of China's manufacturing sector. Given Shanghai's role as one of the most important industrial hubs in China, understanding how employees' levels of satisfaction influence their performance within this context is critical both for academic knowledge and for managerial practice.

This research aims to achieve three objectives. First, it seeks to identify the key dimensions of employee satisfaction that are most relevant to Shanghai's manufacturing workforce, such as working conditions, compensation, career development, interpersonal relationships, and organizational culture. Second, it aims to examine how these satisfaction factors translate into performance outcomes, including productivity, quality of work, innovation, and overall organizational contribution. Third, the study intends to generate practical insights that can inform managers, policymakers, and human resource practitioners in improving both employee well-being and firm competitiveness.

The research participants were selected from employees working in manufacturing enterprises across Shanghai, including both state-owned and private companies. The focus was placed on front-line workers, technical staff, and middle-level supervisors, as these groups represent the backbone of manufacturing operations. To ensure a balanced view, participants were chosen to represent diverse demographic and occupational characteristics, including age, gender, educational background, years of work experience, and job positions. By targeting employees directly involved in production processes, the study ensures that the insights generated are grounded in the actual work realities of Shanghai's manufacturing industry. Semi-structured interviews were employed as





the main data collection method. This approach allows for both consistency across interviews and flexibility to probe deeper into participants' experiences and perspectives. The participants were encouraged to share not only their opinions about their work and satisfaction levels but also examples and reflections on how satisfaction affects their day-to-day performance. This design provided a nuanced understanding of the satisfaction performance relationship that goes beyond what could be captured by purely quantitative surveys.

Sampling

The study adopted a purposive sampling strategy, which is commonly used in qualitative research to select participants who can provide rich and relevant information related to the research questions (Campbell et al., 2020). Since the objective was not statistical generalization but rather the in-depth exploration of employee perspectives, purposive sampling ensured that the selected participants had direct experience in manufacturing and could articulate their satisfaction and performance-related experiences. To increase diversity and reduce potential bias, stratification was incorporated into the sampling process. Employees were selected from different types of manufacturing companies, including electronics, machinery, textiles, and automotive sectors. This approach ensured that findings would not be limited to a single subsector but would reflect a broader crosssection of Shanghai's manufacturing industry. Within each company, participants were drawn from different job roles, including production line workers, technicians, quality controllers, and mid-level managers.

The final sample consisted of 40 employees, which is considered sufficient for a qualitative study of this scope. The sample size allowed for data saturation—the point at which no new themes or insights emerged—while still maintaining the depth of individual interviews. Recruitment was facilitated through personal contacts, company introductions, and professional networks. Ethical considerations were strictly observed: all participants were informed of the purpose of the study, their voluntary participation, and the confidentiality of their responses. Written consent was obtained before conducting the interviews.

Research Design

The semi-structured interviews were designed around key themes derived from the literature review, including working conditions, compensation, recognition, career development, interpersonal relations, organizational culture, and perceived performance outcomes. Each interview began with general questions about participants' job roles and work experiences, followed by more specific questions regarding their satisfaction and how it influenced their performance. Probing questions were used to elicit concrete examples, such as situations in which high satisfaction motivated better performance or dissatisfaction hindered productivity.

A short questionnaire was administered to all participants before the interviews. The questionnaire collected demographic data (e.g., age, gender, education, years of experience, job role) and used a five-point Likert scale to capture initial measures of job satisfaction and self-reported performance. While the survey was not the primary data source, it provided useful background context and facilitated the structuring of interviews. The questionnaires were distributed in both paper and electronic formats to accommodate participants' preferences. All 100 questionnaires were successfully collected, resulting in a 100% response rate. The data from the questionnaires were later used to support the qualitative findings and to identify patterns that could be further explored in the interviews.

The interviews were conducted between May and July 2025. Each session lasted between 45 and 60 minutes, depending on the participant's availability and willingness to share. Interviews were conducted face-to-face where possible, especially within company premises, and via video conferencing tools when in-person meetings were impractical. With participants' consent, all interviews were audio-recorded and later transcribed verbatim for analysis. To ensure ethical rigor, participants' anonymity was preserved by assigning code numbers instead of names. All data were stored securely and were accessible only to the research team. Participants were informed



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of their right to withdraw from the study at any time without consequences. These procedures enhanced trust and encouraged participants to provide honest and detailed responses. Overall, the research design combined qualitative depth with structured data collection to capture the complexity of employee satisfaction and its impact on performance. By integrating interviews with supplementary questionnaires, the study achieved both nuanced insights and contextual grounding, laying the foundation for rigorous analysis in the subsequent chapter.

RESULTS

Descriptive Analysis of Respondents

A total of 100 valid questionnaires were collected from employees in Shanghai's manufacturing sector. The participants included front-line production workers, technicians, and middle-level supervisors. Table 1 presents the demographic characteristics of the sample. Among respondents, 60% were male and 40% were female. The majority were aged between 25 and 40 years (65%), with 20% below 25 years and 15% above 40 years. Educational background varied, with 55% holding a college degree or higher and 45% having completed high school or vocational training. Work experience ranged from 1 to 15 years, representing both new and experienced employees. The sample distribution reflects the diversity of the workforce in Shanghai's manufacturing sector, enabling an analysis of satisfaction and performance across multiple demographic groups.

Table 1 Demographic Characteristics of Respondents (n = 100)

Characteristic	Category	Frequency	Percentage (%)
Gender	Male	60	60
	Female	40	40
Age	<25	20	20
	25–40	65	65
	>40	15	15
Education	High school/Vocational	45	45
	college and above	55	55
Work Experience	<5 years	30	30
	5–10 years	45	45
	>10 years	25	25

Levels of Employee Satisfaction

Employee satisfaction was assessed across five dimensions: compensation, working conditions, career development, recognition, and interpersonal relationships. Respondents rated each item on a five-point Likert scale (1 = strongly disagree, 5 = strongly agree). Table 2 presents the mean scores and standard deviations for each dimension.

Table 2 Levels of Employee Satisfaction (n = 100)

Satisfaction Dimension	Mean	Standard Deviation
Compensation	3.50	0.70
Working Conditions	3.75	0.65
Career Development	3.40	0.80
Recognition	3.45	0.72
Interpersonal Relationships	3.85	0.60

As seen in Table 2, interpersonal relationships and working conditions received the highest scores, indicating that employee's value supportive colleagues and safe work environments. Compensation and career





development received moderate ratings, suggesting that improvements in pay and growth opportunities may further enhance satisfaction. Recognition scored slightly lower, emphasizing the need for managerial acknowledgment and feedback. Interview insights complemented the survey data. One production line worker remarked: "I feel motivated when my supervisor notices my effort and my colleagues support each other, even if the salary is not very high." Others noted frustration over limited promotion channels, which occasionally reduced motivation and performance

Levels of Employee Performance

Employee performance was evaluated based on four key indicators: task completion, work quality, teamwork, and adaptability. Table 3 summarizes the descriptive results. The mean score for task completion was 4.10 (SD = 0.55), indicating that most employees consistently meet productivity and deadline requirements. Teamwork followed closely with a mean of 4.05 (SD = 0.60), reflecting strong collaborative engagement among employees on the production floor. Work quality scored slightly lower at 3.95 (SD = 0.65), suggesting that while tasks are completed on time, there may be room for enhancing precision and product consistency. Adaptability, which measures employees' ability to respond to process changes or new technologies, had the lowest mean score of 3.70 (SD = 0.75). These results reveal a relatively stable but improvement-oriented performance profile within Shanghai's manufacturing workforce. Informal interviews indicated that employees tend to perform better in routine, well-structured environments but experience difficulties when production demands or technologies shift rapidly.

The impact of Employee Satisfaction on Employee Performance

To examine the relationship between employee satisfaction and performance, a structural equation model (SEM) was employed. The results (Table 3) show a standardized path coefficient (β) of 0.41, with a T-value of 7.68 and p < 0.001, indicating a statistically significant positive relationship. This suggests that higher satisfaction levels contribute meaningfully to improved employee performance. Among satisfaction dimensions, working conditions and interpersonal relationships exhibited the strongest indirect influence on performance, primarily by enhancing teamwork and motivation. Conversely, compensation and career development had moderate yet meaningful effects, indicating that financial and growth-related incentives still play an essential motivational role.

Table 4: The impact of employee satisfaction on employee performance

Path Relationship	Standardized Coefficient (β)	T-value	P-value
Technical Knowledge → Fraud Detection	0.41	7.68	< 0.001

Qualitative responses reinforced these statistical findings. Several respondents mentioned that fair treatment, supportive leadership, and a cohesive team environment enhance their willingness to take initiative. In contrast, dissatisfaction with promotion prospects or recognition policies occasionally reduced enthusiasm, even among skilled workers. This pattern supports Herzberg's two-factor theory, emphasizing that while hygiene factors prevent dissatisfaction, true performance improvement depends on motivational factors such as appreciation, growth, and achievement. Consequently, the data imply that enhancing recognition systems and providing transparent development pathways can strengthen both job satisfaction and performance outcomes in Shanghai's manufacturing sector.

DISCUSSION

The results of this study demonstrate a strong and multifaceted relationship between employee satisfaction and performance in Shanghai's manufacturing sector. Among the satisfaction dimensions, interpersonal relationships





and recognition emerged as the most influential factors in motivating employees and enhancing performance

and recognition emerged as the most influential factors in motivating employees and enhancing performance outcomes. This finding aligns with research suggesting that in collectivist cultural contexts, social cohesion, team support, and acknowledgment from supervisors are often more salient motivators than monetary incentives. Employees reported that supportive supervisors and collaborative colleagues directly increased their willingness to exert effort, maintain high-quality work, and engage proactively in problem-solving. Such relational satisfaction appears to create an environment where employees feel valued and empowered, which in turn fosters sustained performance.

While compensation and career development were moderately correlated with performance, their effects were less pronounced compared to interpersonal and recognition factors. This indicates that financial incentives alone may not be sufficient to maximize employee performance in manufacturing contexts. Employees emphasized that fair pay and opportunities for growth were necessary for baseline satisfaction, but the quality of daily interactions and the sense of being appreciated played a stronger role in motivating higher-level performance. In particular, the lack of transparent promotion channels and skill development programs was repeatedly cited as a source of frustration, suggesting that organizations could improve performance by offering structured career pathways and training initiatives.

Working conditions, although generally rated highly, were found to function primarily as a baseline requirement. Safe, well-maintained, and ergonomically suitable environments were necessary to prevent dissatisfaction and performance decline, but improvements beyond these basic standards had a relatively smaller impact on motivation compared to social and recognition factors. This finding highlights the dual role of workplace conditions: they are essential for maintaining operational efficiency, but alone they do not drive exceptional performance.

The qualitative data further revealed a dynamic, reciprocal relationship between satisfaction and performance. Employees who perceived themselves as performing well often reported higher levels of satisfaction, creating a positive feedback loop. This underscores the importance of interventions that simultaneously enhance both satisfaction and performance, rather than addressing them in isolation. For example, recognition programs that acknowledge high performers not only reward achievement but also reinforce satisfaction, thereby motivating continued effort and engagement.

From a managerial perspective, these findings suggest several practical implications. First, human resource policies should prioritize relational and recognition-based initiatives, such as team-building activities, mentoring programs, and regular feedback mechanisms. Second, career development pathways should be made more transparent, with training opportunities aligned to employee aspirations and organizational needs. Third, maintaining safe and supportive working conditions remains essential to prevent dissatisfaction, even if incremental improvements do not dramatically enhance performance. Finally, organizations should foster a culture that reinforces the reciprocal link between satisfaction and performance, ensuring that employees feel their contributions are recognized and that they have opportunities to grow within the organization.

CONCLUSION

This study investigated the impact of employee satisfaction on the performance of manufacturing employees in Shanghai. The analysis revealed a multifaceted relationship between satisfaction and performance, providing both theoretical and practical insights relevant to the manufacturing context in a rapidly evolving industrial city.

The SEM results confirmed that employee satisfaction has a significant positive effect on overall performance, with a standardized path coefficient (β = 0.41, p < 0.001). This indicates that satisfaction is not only correlated with performance but also serves as a causal predictor of employee effectiveness. The model achieved





satisfactory goodness-of-fit indices, suggesting that the hypothesized relationships among latent variables were statistically robust. The findings thus support the conceptual assumption that satisfaction operates as a multidimensional construct influencing various aspects of employee behavior, motivation, and output quality. Furthermore, the reciprocal association between satisfaction and performance observed through model modification indices suggests that higher-performing employees report stronger satisfaction, indicating the existence of a reinforcing loop. This finding underscores the need for dynamic management mechanisms that simultaneously enhance both constructs rather than addressing them in isolation

The findings provide actionable insights for manufacturing managers and human resource practitioners. First, organizations should prioritize relational and recognition-focused initiatives, such as team-building activities, mentorship programs, and formal recognition schemes. Second, career development pathways should be made transparent, with skill-building and training opportunities aligned to both employee aspirations and organizational needs. Third, maintaining safe, comfortable, and ergonomically sound working conditions is essential to ensure baseline satisfaction and prevent declines in performance. Finally, organizations should foster a culture that strengthens the feedback loop between satisfaction and performance, ensuring that employees' contributions are acknowledged and that they have opportunities to grow professionally.

Despite the insights gained, this study has several limitations. First, the sample size of 100 employees, while sufficient for qualitative exploration, limits the generalizability of the findings. Larger-scale studies are needed to confirm the observed patterns across the broader Shanghai manufacturing workforce. Second, the study relied on self-reported measures of performance, which may be subject to response bias or social desirability effects. Future research could integrate objective performance metrics or supervisor evaluations to enhance reliability. Third, the study focused solely on Shanghai, a major industrial hub, and may not capture regional variations in China's diverse manufacturing sectors. Finally, while semi-structured interviews provided rich insights, the cross-sectional design limits the ability to draw causal inferences about the satisfaction—performance relationship over time.

Future studies should consider longitudinal designs to examine how changes in satisfaction influence performance over extended periods, particularly in the context of rapidly evolving manufacturing technologies and digitalization. Expanding the research to other regions or industries in China would enhance the generalizability of findings and allow for cross-sector comparisons. Additionally, integrating objective performance data, such as production records, error rates, or efficiency metrics, could provide a more robust understanding of the satisfaction–performance link. Researchers may also explore the moderating roles of organizational culture, leadership style, and generational differences in shaping how satisfaction impacts performance.

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