

Parent's Perspective about Importance of Readers Advisory Service for Children's: A Survey.

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ABSTRACT

Readers Advisor can be a successful future role of Librarian. Reading Advisory service will help user to understand what to read. Because most of people don't read because they don't know what to read. Reading Advisory service will increase reader's growth. Following survey is done to test importance and need of reader advisory service

Keywords: Reader advisory service, Importance of RAS, Reader advisory service for children's, Future Libraries, Library Services, Librarian Role

1. INTRODUCTION

Reader Advisory Service is a vital component of library services that aims to connect readers with books and resources that match their interests and needs. It is a personalized service that involves understanding the reader's preferences, recommending books and materials, and facilitating access to them.

Reader's advisory is a service which involves suggesting fiction and nonfiction titles to a reader through direct or indirect means. This service is a fundamental library service however, reader's advisory also occurs in commercial contexts such as bookstores. Currently, almost all North American public libraries offer some form of readers advisory.

What is Reader Advisory Service?

Reader Advisory Service is a process where librarians or library professionals provide individualized recommendations and guidance to readers on books, authors, genres, and topics of interest. The goal is to help readers discover new authors, genres, and topics, and to enhance their reading experience

Reader Advisory Service

Reader Advisor is a librarian concerned specifically with the reading problems of adults, who recommends books compiles lists of selected titles, Instruct adult readers in the use of the library and its resources. (Chicago: A.L.A. 1943)

Readers' advisory takes place at school libraries and at children's and adult's service desks in public libraries. If you have spent any time in a public library or are a patron yourself, you probably know that most people come to the library to get a book to read, a movie to watch, or a music CD or an audio, for their own enjoyment or leisure. Patrons who come to libraries need to be able to ask and be provided service to help them in picking out these materials, thus any librarian interested in working at a public library needs to be able to help patrons discover leisure materials, which is the core of readers' advisory services. School librarians are not exempt from readers' advisory. Many school districts do not match with public library districts making students only access to leisure materials through the school library. Readers' advisory happens everywhere and every librarian needs to be prepared to assist with readers' advisory questions.

1.1 Need Of Study

In today's era because of information explosion reader advisory service or reading advice is needed. If anyone

needed document for immediate use and if any expert helps to find out the document it will be useful and time saving activity. If reading advice is saving time of user it will be on demand. People wants to their children to read but actually they can't guide them for reading material in this case reader adviser can know the interest of children's and gave them books of their interest and other documents to read. Because of spoon feeding children don't read other books than syllabus. So, if we advise an interesting reading material and not just advice but provide them it will helpful.

1.2 Objectives

- To know people are aware of this type of service
- To know whether parents need Reader Advice for their children's
- To make aware how it is helpful service for children.

1.3 Hypothesis

Hypothesis 1: - Reader advisory service will be helpful for parents to make their children read.

Hypothesis 2: - This service of Reader Advice will be on demand, people will need it.

1.4 Scope And Limitation

The scope of this study is 1st to 10th class children's parents. Study will be limited in area of Hadapsar, Dist.-Pune.

1.5 Sampelling

1st to 10th standard children's family located in Hadapsar will be the total population, among them sample of 100 families will be selected with Random sampling method.

1.6 METHODOLOGY

Survey method will be in practice, Questionnaire technique will be used with questionnaire sheet as a tool and scheduled whenever needed.

LITERATURE REVIEW

Tella and Akande (2007) pointed out that most people have less access to books or other learning resources, and without proper access, it is hard to establish a reading culture. According to Tella and Akande (2007) as quoted by Powell (2002) "There are inadequate supplies of books to primary schools in rural areas. Therefore, most pupils cannot engage in private reading.

Makotsi (2005) says that Children need access to a wide range and relevant reading materials to help them acquire and maintain fluent reading skills, broaden horizons and think independently and critically. Improving access to relevant information as a way to promote a reading culture is a prerequisite for relevant reading and learning opportunities.

Data Analysis and Interpretation of Data

Table No.1 Parents view.

Parents whose children don't read	Do you want to make your children read?	
	Yes	No
17 out of 100	17	0

Table No. 2 Parent's view on reader advisor whether it will be useful or not.

Parents view	Agree	Disagree
Out of 100	100	0

In above table 2, we can see all people are agree that reader advisor can helpful for making their children's readable, suggesting interesting reading material, knowing their interest in type of reading, and suggesting relevant reading material. While filling questionnaire some parents were not agree but after discussion with researcher they agreed researcher explained them how reader advisor will help children in reading, like this with questionnaire and discussion these questions were completed. And with this response of 100% agree for that reader advisor will be helpful in reading and suggesting good reading material.

Here, **Hypothesis 1, Reader advisory service will be helpful for parents to make their children read.**

Hence, we can say this hypothesis proved correct from table no.2 with 100% response.

TABLE NO.3 PAYMENT FOR READER ADVISOR.

Will Pay	Yes	No
Out of 100	100(100%)	0

From above table 3, we get to know that all families who agree for reader advisory service in table 2. In table 3 all 100 families said they will pay for getting suggestion on reading.

Here, **Hypothesis 2: - This service of Reader Advice will be on demand, people will need it.** From table no.1, table no.2, and table no.3, we can say that this hypothesis proved correct as per information in above table. If people are ready to pay then this service have future and we can say this service of reader advisory will be on demand.

Findings Of Research

Responses for reader advisor service of parents was recorded and the findings was 100%, we can see all people are agree that reader advisor can helpful for making their children's readable, suggesting interesting reading material, knowing their interest in type of reading, and suggesting relevant reading material. While filling questionnaire some parents were not agree but after discussion with researcher they agreed. Researcher explained them how reader advisor will help children in reading, like this with discussion these questionnaires was completed. And with this response of 100% it proved that reader advisor will be helpful in reading and suggesting good and quality reading material

Here, **Hypothesis 1, Reader advisory service will be helpful for parents to make their children read.** Hence, we can say this hypothesis proved correct from table no.2 with 100% response.

- Responses for will they pay for reader advisor was good for reader advisor future. Finding came out for payment of reader advisor, from table no.3 we get to know that all families agree for reader advisory service, all 100 families said they will pay for getting suggestion on reading.

Here, **Hypothesis 2: - This service of Reader Advice will be on demand, people will need it.** From table no.1, table no.2, and table no.3, we can say that this hypothesis proved correct as per information in table. If people are ready to pay then this service have future and we can say this service of reader advisory will be on demand.

Findings for how much money families will pay for reader advisor responses was people have different view about payment some would like to monthly and some would like to pay per advice. But mostly people like to pay monthly with 67%. In paying per advice or per month also have different mindset or thinking. In per advice some people are paying 50rs and some

500rs. In per advice people are paying as 2family said 50rs, 22 family said 100rs, 2 family said 200rs, 5 family said 300rs. 2 family said 500rs, total 33 (33%) family responded to per day advice.

In per month response was from 300rs to 1000rs. Families are paying as follow 1 family said 300rs, 2 family said 400rs, mostly in maximum number more than 50% family, about 58 family said 500rs and 6 family said 1000rs per month. Total 67 (67%) family responded to pay per month. Everyone have different point of view and all are different by profession all can't pay same but we must see one thing that all 100-family responded it may be 50 or 100 or 1000 but no single family replied they don't want to pay. This finding proved both hypotheses correct.

CONCLUSIONS

Finally, after data interpretation and finding the conclusion can draw on research is,

- Objectives of research were satisfied.
- Both hypotheses were proved correct.

Hypothesis 1, Reader advisory service will be helpful for parents to make their children read. Hence, we can say this hypothesis proved correct from table no.8 and table no.2 with 100% response.

Hypothesis 2, this service of Reader Advice will be on demand, people will need it. From table no.1, table no.2, and table no.3, we can say that this hypothesis proved correct as per information in table. If people are ready to pay then this service have future and we can say, this service of reader advisory will be on demand.

Overall conclusion is all objective was founded out and hypothesis 1 and hypothesis 2 was proved correct with majority of responses.

Yes! We can say Reader Advisory Service can be on demand and will be helpful for parents for brighten their children's future.

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