

The Strategic Evolution of Software Engineering in the Generative AI Era

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ABSTRACT

The rapid proliferation of Generative Artificial Intelligence (GenAI) across the software development life cycle (SDLC) is driving a fundamental paradigm shift in software engineering. While isolated, task-level acceleration has been demonstrated under controlled experimental conditions, enterprise environments face a pronounced “productivity paradox” characterized by legacy integration friction, codebase volume inflation, and significant verification overhead. This paper investigates the macroeconomic, architectural, legal, and workforce transformations shaping AI-augmented software development. We present the Phased Impact Model for enterprise adoption, delineate a six-layer reference architecture for the Agentic SDLC (A-SDLC) and explore the restructuring of engineering labor and computer science education. Finally, strategic recommendations are outlined to guide engineering organizations in managing systemic complexity and establishing reliable, standard-compliant development pipelines.

Keywords: Generative AI, Agentic SDLC, Software Engineering, Developer Productivity, Verification Tax, Code Quality

INTRODUCTION

The integration of generative artificial intelligence (GenAI) into modern software engineering marks a structural transition from manual syntax production to high-level architectural orchestration and intent supervision [1, 2]. Rapid advancements in Large Language Models (LLMs) and autonomous agent frameworks have led enterprises to invest heavily in AI-driven developer tooling, with global IT spending expanding significantly alongside targeted allocations toward agentic systems and foundational models [1, 3, 4].

Despite notable efficiency gains in controlled, boilerplate-heavy programming environments [5], enterprise-wide implementation has revealed substantial operational friction [6, 7]. The rapid proliferation of automated code output frequently accelerates codebase volume and technical complexity without yielding commensurate organizational delivery gains [2, 8]. Furthermore, development teams are constrained by the cognitive overhead of auditing machine-generated code—the “Verification Tax”—alongside critical open-source licensing risks and ambiguities surrounding intellectual property ownership [7, 9, 10].

This paper provides a comprehensive analysis of the evolution of software engineering in the GenAI era [1]. It synthesizes recent empirical data on developer productivity, establishes the structural layers required for the emerging Agentic SDLC (A-SDLC), analyzes key regulatory and compliance frameworks, and examines labor market adaptations across both industry and higher education [4, 7, 9, 11, 12].

Macroeconomic Realities and the Industrial Productivity Paradox

The software engineering domain has entered a phase of rapid structural reorganization, driven by the massive deployment of generative artificial intelligence (GenAI) across the software development life cycle (SDLC) [1]. As the industry transitions through 2026, global IT spending is projected to reach \$6.15 trillion, with AI-related

investments alone crossing \$2.53 trillion [3]. Within this capital flow, agentic AI—autonomous systems capable of goal-directed tool manipulation and recursive self-improvement—is expanding at a compound annual growth rate (CAGR) of 119%, while the broader market for artificial intelligence in product lifecycle management (PLM) is expected to grow from \$8.60 billion in 2025 to \$75.72 billion by 2035, representing a CAGR of 24.30%, with the generative AI segment expanding at a localized CAGR of 37.2% [3, 13]. These figures indicate that generative models are transitioning from basic coding assistants into the core infrastructure of modern enterprise systems [14].

Metric Category	Specific Indicator	Quantitative Value (2026)	Strategic Implications
Global Capital Allocation	Worldwide IT Spending	\$6.15 trillion	Reflects a 10.8% year-over-year expansion in overall technology infrastructure [3].
AI Capital Allocation	AI-Specific Investment	\$2.53 trillion	Concentrates industry resources on agentic systems and foundational models [3].
Enterprise Budget Mix	AI Implementation Budget	23.0% of Annual Tech Budget	Represents a major reallocation of capital toward foundational model adoption [2].
Enterprise Budget Mix	AI Maintenance & Optimization	18.0% of Annual Tech Budget	Highlights the ongoing, non-trivial operational costs of model alignment [2].
Trustworthy AI Budget	Compliance & Auditing	15.0% of AI-Related Budget	Driven by strict corporate mandates for explainability, data security, and compliance [14].
CIO Investment Return	Breakeven Struggle Rate	72.0% of CIOs Surveyed	Exposes a localized “productivity paradox” where initial AI investments face integration friction [3].
Transformation Metric	Fundamental Process Evolution	12.0% of Business Leaders	Indicates that while experimentation is universal, deep systemic redesign is in its infancy [15].

This macroeconomic expansion has exposed a stark productivity paradox [6]. While task-level automation yields immediate localized speedups, many engineering organizations find that these micro-efficiencies do not scale to broad delivery gains [6]. Industry findings report that nearly half of developers experience an overall delivery improvement of only 10% or less [6]. This occurs because localized, code-centric speedups are often lost to fragmented schedules, coordinate friction, and subsequent integration errors [6]. Furthermore, approximately 72% of Chief Information Officers (CIOs) report they are barely breaking even on their AI investments, and only 12% of business leaders state that GenAI has fundamentally transformed how their software solutions are developed [3, 15].

This friction is driven by the reality that enterprises must allocate a substantial share of their annual technology budget—an average of 23% to initial AI implementation, an additional 18% to ongoing maintenance and optimization, and up to 15% to compliance, explainability, and auditing [2, 14]. Consequently, the role of software engineering is shifting from routine code generation toward holistic system design, intent validation, and the elimination of integration friction across the SDLC [1].

System Complexity, Codebase Expansion, and Standard-Compliant Integration Gaps

The widespread use of generative tools has altered the physical scale and structural complexity of modern systems [2]. Research within the European Union’s GENIUS consortium highlights a dramatic acceleration in codebase sizes, with some organizations observing code volume expand by a factor of 2 to 3 within a single year [8]. Rather than simplifying systems, this rapid expansion has led to a 58% increase in overall technical

complexity, with 72% of enterprise engineering teams reporting significant challenges in integrating AI-generated systems with legacy workflows [2]. This rapid growth in code volume has made managing and maintaining these systems highly challenging, requiring a fundamental redesign of engineering practices to handle the sheer volume of software produced [8].

Engineering Metric	Pre-AI Baseline	AI-Augmented State (2026)	Functional Impact
Codebase Volume Growth	Stable/Linear	2.0 to 3.0 times annual expansion	Increases technical debt and limits the ability of human teams to maintain a shared mental model [8].
Integration Failure Rate	Low/Baseline	72.0% encounter integration friction	Highlights the difficulty of aligning machine-generated code with legacy systems [2].
Architectural Focus Time	Baseline Allocation	43.0% increase in design time	Shifts human developer effort toward system topology and interface definition [2].
Operational AI Management	Specialized ML Roles	47.0% increase in management roles	Replaces manual programmers with engineers focused on model tuning and orchestration [2].
Enterprise Standard Adherence	Traditional Audits	52.0% higher standard compliance	Achieved through the strategic integration of ethical AI training frameworks [2].

This shift in codebase dynamics has fundamentally changed how developers spend their time [2]. Routine coding tasks have been automated by approximately 31%, which has directly led to a 47% increase in engineering roles focused on AI system management, prompt engineering, and architectural orchestration [2]. Developers in these AI-native environments now spend approximately 35% of their time working on highly complex development settings, and spend 43% more time on high-level system architecture and design compared to pre-AI environments [2].

This shift has also increased the demand for specialized engineering skillsets: demand for skills in AI model training and optimization has grown by 64%, while the need for expertise in ethical AI implementation and compliance has increased by 83% over the past two years [2].

This transition presents unique structural challenges for small and medium-sized software development enterprises (SMEs) that operate under structured software engineering standards, such as the ISO/IEC 29110 Basic Profile [16]. A PRISMA-based systematic literature review of 52 primary studies published between 2022 and 2024 revealed that while SMEs actively use generative tools like ChatGPT and GitHub Copilot to automate code generation, notable gaps remain in specific process groups of the ISO/IEC 29110 standard [16]. Specifically, AI adoption remains low and unstructured within Project Management process groups—such as Project Plan Execution, Project Assessment and Control, and Project Closure—as well as in critical Software Implementation phases, including Implementation Initiation [16]. To address these compliance gaps, organizations must adopt structured alignment frameworks that map generative AI methods, tools, and roles directly to standard-compliant SDLC requirements, ensuring that rapid development does not undermine software quality assurance or regulatory certification [16].

The Paradox of Developer Productivity and the Verification Tax

Localized Task Acceleration vs. Legacy Integration Impedance

Under controlled experimental conditions, the productivity benefits of generative coding tools are clear [5]. In an empirical trial with professional software developers tasked with implementing an HTTP server in JavaScript, the group utilizing GitHub Copilot completed the assignment 55.8% faster than the control group, reducing the

mean task completion time from 160.89 minutes to 71.17 minutes [5]. This speedup was highly statistically significant, with a 95% confidence interval of [21%, 89%] and a p-value of 0.0017 [5].

At the individual task level, empirical field research indicates that these productivity gains are concentrated in code optimization (which experiences an approximate 60% reduction in completion time), bug fixing (improving by 26%), and boilerplate documentation support (improving by 12%) [1].

Empirical Metric	Controlled/Boilerplate Environment	Legacy/Enterprise Environment	Underlying Causal Factors
Mean Task Completion Speed	55.8% reduction in time	19.0% increase in time	Off-the-shelf models lack context on local codebase patterns and proprietary API conventions [5, 7].
Trust and Reliability Index	High (Initial Perception)	30.0% report little to no trust	Driven by the model's tendency to output incorrect or hallucinated code with high confidence [17].
Output Inaccuracy Frequency	Negligible in standard syntax	38.0% inaccurate half the time	Highlighted by Stack Overflow data showing frequent logical errors on complex tasks [15].
Boilerplate Time Savings	Over 70.0% report halving time	Not applicable (restricted to routine coding)	Developers run routine, repetitive generation via daily browser-based LLM queries [1].

However, this localized acceleration does not always translate to complex, real-world development environments [6]. When experienced open-source contributors were tasked by METR with completing 246 engineering tasks on legacy codebases they had worked on for years, the integration of AI tools actually increased task completion time by 19%, completely contradicting the developers' initial prediction that the tools would save them 24% of their time [7].

This discrepancy occurs because off-the-shelf generative models do not understand the internal design patterns, undocumented constraints, and specific conventions of proprietary enterprise codebases [7]. As a result, the time saved in initial code generation is often consumed by a "Verification Tax"—the cognitive overhead of debugging, reviewing, and verifying machine-generated suggestions to ensure they do not introduce subtle logic errors [7].

The Core Adoption Preference and Trust Disparity

This tension is reflected in a major user adoption trend [1]. While over 70% of developers report that generative tools at least halve the time required to complete boilerplate and documentation tasks, a surprising 79% of daily users prefer using browser-based Large Language Models over directly integrated IDE extensions [1]. This preference indicates that developers value the cognitive isolation of a browser window [1]. It allows them to use the model as a conversational tutor or conceptual sounding board rather than allowing an IDE plugin to automatically inject code directly into their active workspace, which can create a distracting cycle of suggestion and rejection [1].

This cautious approach is supported by a widespread lack of trust in automated outputs [15]. Data from Google engineering teams shows that the impact of AI on the SDLC is far from a simple, linear improvement, with 30% of developers reporting little to no trust in AI-generated code [17]. This skepticism is backed by Stack Overflow developer metrics, which reveal that 38% of programmers find coding assistants provide inaccurate or hallucinated information at least half of the time (50%) on complex tasks [15].

When developers use AI primarily for conceptual clarification (asking "how does this work?"), they consistently score above 65% in downstream technical comprehension [7]. However, when they rely on the tool to write code

autonomously, their score drops below 40% [7]. This gap highlights the risk of bypassing the “productive struggle”—the active problem-solving that builds deep engineering expertise and keeps developers from becoming dependent on automated tools [7].

The Phased Impact Model for Enterprise Orchestration

To move beyond unstructured experimentation and achieve consistent, measurable returns on AI investments, organizations should implement a structured, data-driven measurement strategy through a Phased Impact Model [18].

Figure 1 illustrates a three-stage progression framework designed to measure and optimize return on investment (ROI) during enterprise AI adoption. It outlines the flow from Phase 1 (Onboard Metrics), which focuses on account activation, policy audits, and guardrail verification; to Phase 2 (Adoption Metrics), covering daily acceptance rates, IDE vs. browser usage, and telemetry; and finally to Phase 3 (Success Metrics), evaluating business and engineering outcomes such as release cadence, defect density, and J-curve tracking.

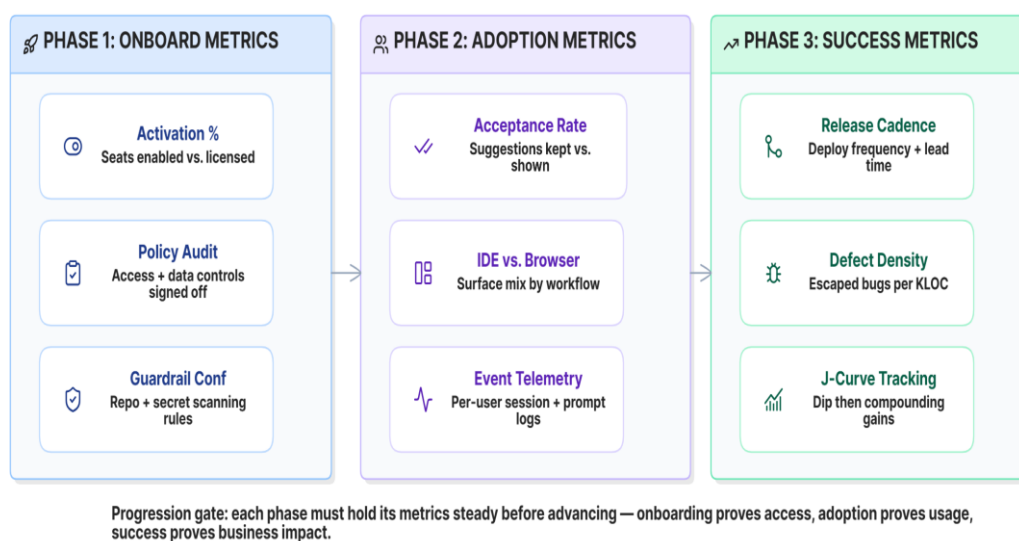


Figure-1: Phased Impact Model for AI ROI

- **Phase 1: Onboard Metrics:** The baseline phase focuses on ensuring that developers are provisioned with enterprise-managed accounts that operate within strict corporate safety guardrails [18]. Key performance indicators (KPIs) include license entitlement rates, license activation velocity, and onboarding checklist completion [18]. During this phase, compliance and security infrastructure must be verified, including validating information retention policies, reviewing data protection configurations, and ensuring that all generated code meets open-source compliance requirements [18].
- **Phase 2: Adoption Metrics:** Once developers are provisioned, organizations must track active, day-to-day engagement using both qualitative and quantitative telemetry [18]. Qualitative measurement is captured through regular developer experience surveys and questionnaires to assess mental workload, while quantitative measurement tracks usage patterns via administrative REST APIs (suggestion/acceptance rates, IDE vs. browser usage ratios, chat sessions, manual copies, and completions) [18].
- **Phase 3: Success Metrics:** The final phase evaluates long-term business outcomes to navigate the J-Curve of change [18]. Enterprises track four key engineering system indicators [19]:
- **Breadth Index:** Measures how many different phases of the SDLC (from requirements to monitoring) are actively augmented by AI [19].

- *Release Cadence*: Quantifies changes in deployment frequency to assess time-to-market [19].
- *Time/Quality Composite*: Pairs delivery velocity metrics directly with post-release quality indicators to ensure that speed gains are not achieved at the cost of code rework [19].
- *Defect Density Trend*: Compares historical bug and defect rates in repository code with post-AI deployment rates [19].

By linking these success metrics with corporate compliance training, organizations can achieve a 52% higher compliance rate with industry standards [2]. They also see a 38% reduction in algorithmic bias incidents, a 45% improvement in technical decision-making processes, and a 37% increase in the successful resolution of complex ethical and design challenges [2].

Next-Generation Coding Agents and the A-SDLC Architecture

The Reference Architecture of Agentic SDLC

As the software development lifecycle evolves, the industry is transitioning from an AI-assisted model—where a human developer manually triggers inline suggestions—to an Agentic SDLC (A-SDLC) [11]. In this new paradigm, an autonomous orchestrator coordinates specialized, goal-directed sub-agents that can execute tasks independently, while the human developer works at higher levels of abstraction, supervising the agent’s work at intent, review, and approval gates [11]. This transition is structured around a six-layer reference architecture [4]:

Layer ID	Architectural Layer	Primary Function and Execution Boundary
L5	Governance & Safety	Imposes compliance guardrails, safety policies, execution spend limits, and structural auditing before code is written [4].
L4	Orchestration	Coordinates multi-agent worktrees, splits tasks among specialized sub-agents, and manages parallel execution flows [4].
L3	Tools & Environment	Provides compilers, sandboxed shells, runtimes, debuggers, and APIs to let agents execute and test code [4].
L2	Agent–Computer Interface	Defines the communication protocols, inputs, and outputs between agents and the host operating system [4].
L1	Reasoning & Memory	Persists project-level context, codebase indexes, architectural decisions, and coding guidelines across sessions [4].
L0	Foundation Model	The underlying LLM engine optimized for reasoning, code syntax generation, and multi-file logic execution [4].

Figure 2 presents a linear spectrum mapping coding tools and agents across different levels of autonomy, ranging from Low Autonomy to High Autonomy. It highlights how AI systems evolve in capability and independence—moving from inline editing tools with low autonomy like GitHub Copilot and local/private solutions like Tabnine, to terminal CLI agents like Claude Code, and ultimately to fully autonomous cloud sandboxed agents like Devin.

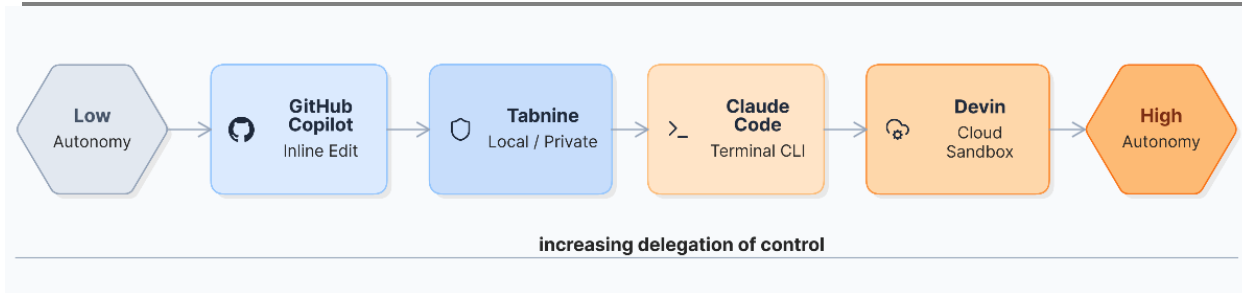


Figure-2: Computational Autonomy Spectrum

Comparative Evaluation of Agentic Frameworks

Several distinct agentic platforms have emerged, each designed for different development environments, security requirements, and cost models [20]:

- **OpenAI Codex & GPT-5.5:** OpenAI's latest framework relies on the GPT-5.5 model, achieving an 82.7% success score on Terminal-Bench 2.0 [21]. It supports parallel execution across cloud and local workspaces and utilizes the AGENTS.md convention to provide hierarchical project instructions that guide codebase navigation and preserve repository guidelines [21].
- **Vellum:** Vellum handles the entire developer workflow, managing tickets (such as Linear), email, and Slack communications [22]. It features persistent codebase memory and context preservation within an open-source, sandboxed architecture where user credentials are isolated in a separate, secure process [22].
- **Claude Code:** An agentic CLI and IDE interface optimized for deep reasoning, root-cause diagnosis, and multi-file refactoring [20]. However, heavy usage can generate monthly API bills ranging from \$150 to \$200 per developer, and rate limits remain an operational constraint during intensive sessions [20].
- **Devin:** Devin is a highly autonomous coding agent running inside a fully sandboxed, cloud-hosted environment with its own shell, browser, and terminal [22]. Its "Devin Wiki" capability automatically indexes and builds architectural context of repositories over time [20].
- **Tabnine:** Tabnine is a privacy-first assistant that can run entirely on local offline servers, ensuring proprietary IP never leaves corporate boundaries [23]. Single-line suggestions achieve a 90% acceptance rate, contributing to an average 11% productivity boost in secure settings [23].

Workforce Restructuring and Pedagogical Adaptations

The Bifurcation of Junior Developer Demand

The transition to AI-augmented development has fundamentally changed the entry-level labor market [7]. A Harvard study analyzing data across 62 million workers found that companies adopting generative AI cut junior developer hiring by 9% to 10% within six quarters, while senior engineering roles remained flat [7]. In organizations where AI is heavily deployed, demand for junior developers has collapsed by 40%, leading to significant entry-level hiring cuts at major professional services firms, including KPMG (29%), Deloitte (18%), and EY (11%) [3]. This drop occurs because routine tasks typically assigned to junior engineers (boilerplate, simple unit tests, legacy refactoring) are automated by generative tools [8].

In contrast, labor research from LinkedIn and GitHub shows that firms adopting tools like GitHub Copilot exhibit a 3% to 5% higher monthly probability of hiring software engineers [24]. This highlights a fundamental change in entry-level hiring requirements: adopting firms seek early-career engineers who possess approximately 5% more non-programming skills (communication, systems thinking, business alignment) with no loss of technical ability [28, 29]. Employers want early-career professionals who can audit AI outputs, detect architectural flaws, and manage end-to-end system reliability [25].

The Shifting Baseline for Developers

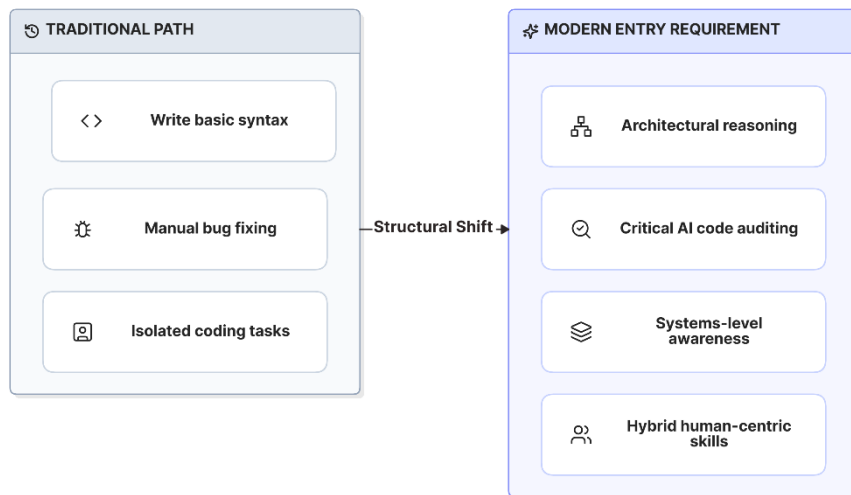


Figure-3: Entry-Level Engineering Divergence

Diagram in figure 3 contrasts the traditional entry-level software engineering pathway with modern entry requirements emerging in the GenAI era. It highlights a structural shift away from traditional tasks—such as writing basic syntax, manual bug fixing, and isolated coding—toward modern skill sets centered on architectural reasoning, critical AI code auditing, systems-level awareness, and hybrid human-centric skills.

Curricular Re-Engineering in Higher Education

Academic institutions are restructuring computer science curricula to prepare students for these changing industry expectations [12]:

- **Carnegie Mellon University (CMU):** Introduced an Online Graduate Program in Generative AI & LLMs, requiring students to master transformer architectures, distributed systems optimization, and RLHF engineering [12].
- **Stanford University (CS336):** In *Language Models from Scratch*, AI tools are permitted for conceptual clarification and syntax debugging but strictly prohibited for core assignment solutions; autonomous agents (Devin, Cursor Agent Mode) are banned, and interaction logs are mandatory [26].
- **Massachusetts Institute of Technology (6.S965):** In *Deep Learning Systems*, AI tool usage is kept to a minimum to ensure students learn how to design and build neural architectures manually before relying on automated generation [26].
- **University of California, Berkeley (CS294):** In *Foundation Models*, students are encouraged to use AI tools across all tasks, provided they maintain absolute transparency by disclosing prompting paths, agent interactions, and model execution steps [26].

SUMMARY AND CONCLUSION

The role of the software engineer in the era of generative AI is transitioning from a manual syntax writer to a system-level architect, orchestrator, and security guardian [1, 8]. While generative tools can generate code rapidly, they cannot take ultimate responsibility for system reliability, security, or legal compliance [8]. The emergence of codebase expansion and the Verification Tax underscores that productivity gains are contingent on effective systems integration and human oversight [6, 7].

To successfully adapt to this shift, engineering organizations should pursue four strategic priorities:

- **Adopt an AI-Native Engineering Operating Model:** Transition from isolated coding assistants to multi-layer Agentic SDLC (A-SDLC) architectures that leverage persistent workspace context and maintain clear security and approval gates [4, 11].
- **Deploy the Phased Impact Model:** Implement structured telemetry tracking onboard readiness, day-to-day adoption metrics, and composite release/quality indicators to effectively manage the organizational J-Curve [18, 19].
- **Institute Rigorous IP and Compliance Guardrails:** Integrate static code analysis within CI/CD pipelines to prevent copyleft license contamination and maintain auditable records of human creative input for copyright and patent protection [9, 10, 27].
- **Modernize Engineering Pipelines and Education:** Restructure academic curricula and enterprise onboarding around systems thinking, AI output auditing, and prompt orchestration to ensure junior engineers learn to operate “above the AI” [7, 12, 17, 25].

By aligning agentic workflows with disciplined systems engineering and compliance standards, organizations can resolve the industrial productivity paradox and develop scalable, high-assurance software systems [1, 2, 16].

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